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WORLD LONG DRIVE ASSOCIATION POLICIES & PROCEDURES

1. ELIGIBILITY

The World Long Drive Association (“WLDA”) operates long drive competitions in the United States, including, but not limited to World Long Drive Qualifying Series, WLDA events and the Volvik World Long Drive Championship (“WLDC”). All competitions are open to anyone who meets the criteria set forth herein.

Depending on participation levels, the WLDA may divide players into different “Divisions.” WLDA’s current Divisions for 2018 include:

- Open Division (age 18+);
- Masters Division (age 45+); and
- Women’s Division (Open to women only).

BIRTHDAY RULE

The Open Division is available to players who are at least eighteen (18) years of age by the first day of competition at the WLDC (August 31, 2018). The Masters Division is available to players who are at least forty-five (45) years of age by the first day of competition at the WLDC (August 31, 2018). Players who are forty-five (45) years of age and older (as of August 31, 2018) may elect to compete in both the Open Division and the Masters Division.

2. EQUIPMENT

GOLF CLUBS

Golf Clubs used in WLDA sanctioned competitions cannot appear on the United States Golf Association (“USGA”) Non-Conforming List and must appear on the USGA® Conforming List available at www.usga.org. In addition, all golf clubs used in WLDA competitions must conform with the USGA® Rules of Golf (Appendix II, 1c), which limits golf club length to a maximum of forty-eight inches (48”). This USGA rule will be upheld by the WLDA at all WLDA sanctioned events through the use of a CLUBLENGTH™ Ruler Measuring Tool that conforms to the USGA® method for measuring golf club length.

In addition, all golf clubs are subject to Characteristic Time (“CT”) testing at any time during a WLDA competition at the WLDA’s sole discretion. All equipment, including golf clubs, is subject to inspection by the WLDA at the WLDA’s sole discretion, and WLDA reserves the right to confiscate any golf clubs and/or equipment that do not conform to the guidelines set forth herein.



TEES

All tees must conform to the USGA® Rules of Golf (Appendix IV - Devices and Other Equipment – Rule 11).

GLOVES

All gloves must conform to the USGA® Rules of Golf (Appendix IV - Devices and Other Equipment – Rule 14-3).

FOOTWEAR

All golf shoes must have soft spikes only. Golf shoes with metal spikes are not allowed during any WLDA competition. Any player wearing golf shoes with metal spikes during a WLDA competition will be disqualified from such competition.

TOWELS

Players must keep towels behind the teeing area.

HEADPHONES

Players cannot wear headphones during any WLDA competition.

3. OFFICIAL GOLF BALL

Players are required to hit the golf ball provided by the WLDA at all sanctioned WLDA competitions. Players will be assigned a hitting location and each Player is required to ensure that his or her WLDA issued golf balls are visible at all times.

4. DEFINITION OF A QUALIFIED DRIVE

A “Qualified Drive” must be a minimum of two hundred and seventy (270) yards for players competing in the Open Division, two hundred and fifty (250) yards for players competing in the Masters Division, and two hundred (200) yards for players competing in the Women’s Division. Qualified Drives must meet the following requirements:

- A player’s golf ball must come to rest within the designated boundaries of the WLDA competition grid;
- A player’s golf ball touching any part of the WLDA competition grid boundary is considered “in play;”
- A player’s golf ball coming into contact with any obstruction or surface outside the WLDA competition grid will not be considered a Qualified Drive, regardless if the golf ball comes back into the WLDA competition grid boundary; and
- A player’s golf ball that does not meet the minimum yardage for that player’s Division as outlined above is considered “out of play.”

Drives will be measured from the tee line to the farthest point of the golf ball. Distance will include carry and roll of the ball. NOTE: Inclement weather may result in the



minimum yardages outlined above being lowered, which will be determined at the WLDA's sole discretion.

5. CONFIRMED YARDAGES

All distances called back during the set are approximates and will not be deemed final until the set has been completed and the grid officials are able to approach the grid and verify the longest ball for each player. Once grid officials have confirmed yardages, the final confirmed yardages are announced by the public address announcer or posted on the WLDA official results.

6. IN CASE OF A TIE

Preliminary Qualifying: In the event there are two (2) or more identical confirmed yardages recorded, (within six inches (6") of another player's drive) those yardages are deemed a tie, and those tied players will hit eight (8) additional balls in a three minute set to determine the final winning drive, but only if it is for the last place to qualify (the "Playoff"). The Playoff will continue until a winner is declared. If one of the players is not present for the Playoff, then the player that is present will be deemed the winner. The hitting order will remain the same as originally registered on the official WLDA score sheet.

Points Round Format: In the event there are two (2) or more identical confirmed yardages recorded (within six inches (6") of another player's drive) during a set of 8 balls, those yardages are deemed a tie, and those tied players will split points based on the point allocation of the event (See WLDC Qualifying Series Rules / Tour Policies Section 6, 7, & 8).

At the completion of a Round in the Points Format, in the event there are two (2) or more competitors tied with the same amount of points, those tied players will hit eight (8) additional balls in a three minute set to determine the "Winner", but only if it is for the last place to qualify or advance to the next Round. The Playoff will continue until a winner is declared. If one of the players is not present for the Playoff, then the player that is present will be deemed the winner. The hitting order will remain the same as originally registered on the official WLDA score sheet.

Match Play: In the event that the competitors have identical confirmed yardages recorded, (within six inches (6") of each other) those yardages are deemed a tie, and those tied players will hit eight (8) additional balls in a three minute set to determine the final winning drive. The Playoff will continue until a winner is declared. The hitting order will remain the same as originally registered on the official WLDA score sheet.



7. STARTING TIME

The WLDA does not issue tee times to players, nor does the WLDA approximate the time a player will hit. It is the player's responsibility to be ready when his or her name is called, and his or her failure to do so will result in disqualification from the applicable WLDA competition. Online registrations will be given priority to the first hitting times. Once on-site registration opens, all "walk ups" will be added to the next available hitting time.

Players called to the on-deck area should report to that designated area immediately. Players that are "In the Hole" may also be called and should be ready to report to the on-deck area. Players that are "On-Deck" should begin walking to the tee box immediately upon the conclusion of the previous group and not wait for their name to be called.

8. COMPETITION TEE

The competition tee is divided into two (2), three (3), or four (4) slots. If there are four (4) slots, "Slot 1" is on the left (facing the grid); "Slot 2" is in the left center (facing the grid); "Slot 3" is on the right center (facing the grid); and "Slot 4" is on the right (facing the grid).

Multiple (e.g., 2, 3, or 4) players will be on the tee at the same time. As they are instructed to begin their set, they will have a total of three (3) minutes to hit eight (8) golf balls. There will be no practice shots from the competition tee. If there is any delay caused by technical difficulty, the appropriate time will be added back on the clock. The longest drive landing (and coming to rest) in the grid out of the eight (8) shots will be measured. At the completion of a set, players must exit the teeing ground immediately and refrain from any discussions with the grid officials. If a player causes undue delay of any WLDA competition, that player will receive a warning or may be disqualified from the competition he or she is competing in, which determination shall be at the WLDA's sole discretion.

9. ALTERNATES

In some cases, players who qualify and compete in WLDA sanctioned events may not be available to participate in the next round. If this occurs, the WLDA will refer to the official WLDA score-sheet from the applicable competition and contact an alternate player in the order of the results. The alternate player will be offered the opportunity to participate in the next round.

10. WEATHER CONDITIONS

The WLDA cannot guarantee weather conditions during competition or that the



conditions will remain constant during competition. Severe weather-related conditions may delay or suspend play. Such conditions include: (i) the safety of the players due to the danger from lightening; and (ii) the WLDA competition tee or grid being deemed unplayable at the WLDA's sole discretion.

If such inclement weather is present, every effort will be made by the WLDA to complete the competition. If play is delayed, all players should remain on property at the host facility and await official announcements from the WLDA. If the conditions remain unplayable and/or lightening is present, the WLDA will choose one of the following options at WLDA's sole discretion: (i) the competition may be shortened and become official; or (ii) the format may be altered (e.g., single elimination; less balls per set; or more players eliminated in each round).

While the WLDA will do everything possible to complete the competition, the WLDA will not issue refunds to any player if severe weather-related conditions shorten the competition. The WLDA's decision to pause and/or resume the competition is at the WLDA's sole discretion, and all marks will stand and will be deemed final.

11. AMATEUR / PROFESSIONAL STATUS

The WLDA will follow the USGA Rules of Amateur Status. For more information on keeping your amateur status please visit: <http://www.usga.org/rules/rules-of-amateur-status.html#!rule-01>.

12. ETIQUETTE

Players and their guests shall conduct themselves in a responsible manner at all times. Proper golf etiquette is required during all levels of WLDA competitions. At no time will disorderly conduct, abusive language, intoxication, possession of firearms, and/or possession or use of an illegal substance be tolerated. Violations of this section shall be cause for immediate expulsion from WLDA competitions and forfeiture of all monies paid, if any. The WLDA has the right to refuse service to any player or guest for improper etiquette.

13. DRESS CODE

At all WLDA sanctioned competitions, the WLDA will strictly enforce a dress code with no exceptions. Male competitors must adhere to the host facility dress code. Must wear collared golf shirt (no tank tops) and slacks (jeans or denim is not permitted). Shirts must be tucked in. Female competitors are allowed sleeveless and collarless shirts to be worn during play. There is no specific length requirement on shorts or skirts, denim and cut-offs are not allowed.

14. FOOD AND BEVERAGE



During a WLDA sanctioned event, only soft drinks, energy drinks, sports drinks and/or water are permitted in the teeing area. Alcoholic beverages are not permitted to be consumed during the competition by players.

15. WLDA STANDARD TERMS & CONDITIONS

All players agree to the WLDA Standard Terms & Conditions that can be found at www.WorldLongDrive.com.

16. DISCREPANCIES, DECISIONS, AND INTERPRETATIONS OF RULES

The WLDA shall make all on-site decisions pertaining to interpretations of the official WLDA rules, postponement and/or rescheduling of any WLDA event and all other decisions affecting the outcome of WLDA competitions. Any decision or interpretation of the official WLDA rules shall be at WLDA's sole discretion and shall be final.

17. WLD ACHIEVEMENTS/PROPER USE

WLDA Players past/future should follow the below guidelines to ensure WLDA achievements are correctly attributed.

- Winning an official WLDA Sanctioned Tour event allows the player to reference themselves as:
 - World Long Drive Association Tour Winner
 - WLDA Tour Winner and/or Tour Winner
 - [Event Name] Champion
 - Example
 - Clash in the Canyon Champion
 - Clash in the Canyon Women's Division Champion
 - Clash in the Canyon Masters Division Champion
- Winning the Volvik World Long Drive Championship event allows the player to reference themselves as:
 - Open Division
 - Volvik World Long Drive Champion
 - World Long Drive Champion
 - World Long Drive Champ
 - Women's Division
 - Volvik World Long Drive Women's Division Champion
 - World Long Drive Women's Division Champion
 - World Long Drive Women's Division Champ
 - Masters Division
 - Volvik World Long Drive Masters Division Champion
 - World Long Drive Masters Division Champion
 - World Long Drive Masters Champ



18. CODE OF CONDUCT

Players and their guest(s) shall conduct themselves in a responsible manner at all times. Any excessive display of anger, vulgar language, club throwing, alcohol abuse, illegal drug use, lack of golfing etiquette or disrespect to a fellow player, official or any other individual may be grounds for disqualification from WLDA competitions. The WLDA reserves the right to eject and disqualify any player, without a refund, or any individual at any time for conduct deemed inappropriate or damaging at the WLDA's sole discretion.

19. GENDER POLICY

The WLDA Gender Policy sets forth the procedures by which a transgendered long drive player may participate in WLDA events, including the WLDC, and is intended to assure fair competition for all competitors participating in any event on the 2017 WLDA schedule. All players agree to the WLDA Gender Policy that can be found at www.WorldLongDrive.com.

19. SERVICE ANIMALS

WLDA prohibits bringing a pet (a domestic animal kept for pleasure or companionship) to any WLDA event, with the exception of service animals pursuant to the Americans with Disabilities Act ("ADA"). Per the ADA, a "service animal" is defined as "any animal individually trained to work or perform tasks for the benefit of an individual with a disability, including, but not limited to, guiding individuals with impaired vision, alerting individuals to an impending seizure or protecting individuals during one, and alerting individuals who are hearing impaired to intruders, or pulling a wheelchair and fetching dropped items."

Emotional support animals are not considered "service animals" under the ADA; however, WLDA may, in WLDA's sole discretion, allow emotional support animals at WLDA events when permitted by applicable law and by the golf course hosting the applicable WLDA event.



WORLD LONG DRIVE QUALIFYING SERIES RULES / TOUR POLICIES

1. REGISTRATION PROCEDURE

All players must fill out an official entry form and pay the entry fee prior to competing. Entry fees for WLDA competitions must be paid by every player. Once registered, the player's name will be added to the official WLDA score sheet, and this will determine the hitting order for the WLDA competition. A player must declare his or her Division(s) upon registration at the Preliminary Qualifying event and for each paid attempt. Players have two (2) ways to register for a WLDA competition:

(1) Online:

- Players are encouraged to sign up online at www.WorldLongDrive.com prior to the competition to ensure a hitting time. Only credit cards are accepted for online registrations

(2) On-Site:

- A player can register on-site for as many attempts as necessary to qualify. All payments must be paid by credit card. Players that register on-site will be placed in the next available hitting time at the completion of registration.

Cancellation Policy:

- **Preliminary and Final Qualifying:**
 - The entry fee for Preliminary Qualifying competitions is Forty Dollars (\$40.00) and the entry fee for Final Qualifying competitions is One Hundred Ninety Dollars (\$190.00). Entry fees for Preliminary and Final Qualifying competitions will not be refunded at any time for any reason.
- **WLDA Events and Volvik WLDC:**
 - Players may cancel their registration for WLDA events, excluding Preliminary and Final Qualifying, and the Volvik WLDC by so notifying the WLDA at LongDrive@GolfChannel.com before registration closes for the applicable event, the date of which will be set forth on the applicable event's website. If the WLDA receives a player's cancellation before registration closes for the applicable event, the WLDA will refund that player's entry fee for the applicable event less a One Hundred Twenty Dollar (\$120.00) service charge which the WLDA deducts from all entry fee refunds. For the avoidance of doubt, the WLDA will not issue refunds for any reason except as outlined in this paragraph.



2. ADDITIONAL ATTEMPTS

Players may make additional attempts to qualify as there is no limit to the number of entries; however, players must register for each additional attempt as time permits and only once they have finished their initial (or last) attempt. If a player elects to make an additional attempt to qualify, the appropriate entry fee is due prior to his or her next attempt as time permits.

3. TIMING FOR THE COMPETITION

As players' names are called, each player has three (3) minutes to attempt eight (8) shots. There are no practice shots from the tee area. Only a player's longest Qualified Drive will be measured and recorded.

4. RECORDING DRIVES / DISTANCES

Each of the players' drives will be recorded on the official WLDA score-sheet. If a player hits a Qualified Drive that is considered one of the eight (8) longest of the day in that player's competitive Division, the location of the golf ball will be accurately marked (and measured, if needed).

5. PRELIMINARY & FINAL QUALIFYING PROCESS

WHAT: The WLDA will host Preliminary and Final Qualifying competitions in 2018 across the US.

WHEN: Qualifying competitions begin in March and end by August 13th, 2018.

WHO: Qualifying competitions take place for the Open Division only.

HOW: Qualifying competitions will feature two (2) days of Preliminary Qualifying competitions each day followed by a Final Qualifying competition.

PRELIMINARY & FINAL QUALIFYING (Times may vary at different locations):

Day 1

Preliminary Qualifiers:

9am-10am / 10am – 11am / 11:30am - 12:30pm / 12:30pm - 1:30pm

Final Qualifier:

2pm – 3:30pm



Day 2

Preliminary Qualifiers:

9am-10am / 10am – 11am / 11:30am - 12:30pm / 12:30pm - 1:30pm

Final Qualifier:

2pm – 3:30pm

During each day of Open Division qualifying, sixteen (16) players will advance to the Final Qualifier on the same day.

6. FIANL QUALIFYING PROCESS (OPEN DIVISION)

Sixteen (16) Open Division players from Day 1 (same format for Day 2) of the Preliminary Qualifiers compete in a five set point format.

Entry fee breakdown: Preliminary Qualifier – Forty Dollars (\$40.00 US) / Final Qualifier – One Hundred Ninety Dollars (\$190.00 US).

OPEN DIVISION FIANL QUALIFYING COMPETITION

OPEN DIVISION

Each day, sixteen (16) players will advance to the Open Division Final Qualifier.

WHAT'S AT STAKE

The top three (3) point earners from the Final Qualifier will earn a spot in the field of the Volvik WLDC.

FORMAT

Five Sets; Point Totals Accrue; Top 3 advance to the VOLVIK WORLD LONG DRIVE CHAMPIONSHIP

16 competitors will complete five sets of eight balls in 3 minutes. Their longest ball in each set will establish his standing within a group of four hitters, of which all four hitters will be on the tee at the same time.

Each competitor will be awarded points for each set based on his finish within the group of four. The amount of points a competitor amasses over his five completed sets will determine his overall standing in the group.

Points will be awarded within each group of four on the following basis: First-200 points; Second-100 points; Third-50 points; Fourth-25 points.



Hitting Rotation

Before play begins, each competitor will be assigned a hitting number. He will keep that same number throughout the event.

The matrix below shows the hitting rotation for each competitor during the five sets. At the completion of play, each hitter will have faced the other 15 competitors in the group.

Set One

Group 1: 1-8-9-16
Group 2: 4-5-12-13
Group 3: 3-6-11-14
Group 4: 2-7-10-15

Set Four

Group 1: 14-9-5-2
Group 2: 15-12-8-3
Group 3: 16-11-7-4
Group 4: 13-10-6-1

Set Two

Group 1: 6-4-15-9
Group 2: 5-3-16-10
Group 3: 8-2-13-11
Group 4: 7-1-14-12

Set Five

Group 1: 16-15-14-13
Group 2: 12-11-10-9
Group 3: 8-7-6-5
Group 4: 4-3-2-1

Set Three

Group 1: 9-13-3-7
Group 2: 12-16-2-6
Group 3: 11-15-1-5
Group 4: 10-14-4-8

The top 3 in the group will advance to the field of the 2018 VOLVIK World Long Drive Championship.

7. TOUR EVENT FORMAT (OPEN DIVISION - 36 PLAYERS)

Four Sets; Point Totals Accrue; Top 16 (top 4 from each group of 9) advance to ROUND 2.

36 Competitors are divided into 4 groups of 9 based on current World Rankings. Each group of 9 will complete four sets of eight balls in 3 minutes. Their longest ball in each set will establish his standing within a group of three hitters, of which all four hitters will be on the tee at the same time.

Each competitor will be awarded points for each set based on his finish within the group of three. The amount of points a competitor amasses over his four completed sets will determine his overall standing in the group.



Points will be awarded within each group of four on the following basis: First-200 points; Second-100 points; Third-50 points.

Before play begins, each competitor will be assigned a hitting number. He will keep that same number throughout the event.

The matrix below shows the hitting rotation for each competitor during the four sets. At the completion of play, each hitter will have faced the other 8 competitors in the group.

Set One

Group 1: 1-4-7
Group 2: 2-5-8
Group 3: 3-6-9

Set Three

Group 1: 5-9-1
Group 2: 6-2-7
Group 3: 4-8-3

Set Two

Group 1: 8-1-6
Group 2: 9-4-2
Group 3: 7-3-5

Set Four

Group 1: 1-2-3
Group 2: 5-6-4
Group 3: 8-7-9

ROUND 2

Five Sets; Point Totals Accrue; Top 8 advance to Match Play Tournament

Competitors are seeded into the group of 16 based on current World Rankings. Each competitor will complete five sets of eight balls in 3 minutes. Their longest ball in each set will establish his standing within a group of four hitters, of which all four hitters will be on the tee at the same time.

Each competitor will be awarded points for each set based on his finish within the group of four. The amount of points a competitor amasses over his five completed sets will determine his overall standing in the group.

Points will be awarded within each group of four on the following basis: First-200 points; Second-100 points; Third-50 points; Fourth-25 points.

Before play begins, each competitor will be assigned a hitting number. He will keep that same number throughout the event.

The matrix below shows the hitting rotation for each competitor during the five sets. At the completion of play, each hitter will have faced the other 15 competitors in the group.



Set One

- Group 1: 1-8-9-16
- Group 2: 4-5-12-13
- Group 3: 3-6-11-14
- Group 4: 2-7-10-15

Set Four

- Group 1: 14-9-5-2
- Group 2: 15-12-8-3
- Group 3: 16-11-7-4
- Group 4: 13-10-6-1

Set Two

- Group 1: 6-4-15-9
- Group 2: 5-3-16-10
- Group 3: 8-2-13-11
- Group 4: 7-1-14-12

Set Five

- Group 1: 16-15-14-13
- Group 2: 12-11-10-9
- Group 3: 8-7-6-5
- Group 4: 4-3-2-1

Set Three

- Group 1: 9-13-3-7
- Group 2: 12-16-2-6
- Group 3: 11-15-1-5
- Group 4: 10-14-4-8

Match Play Round of Quarterfinals / Semifinals / Finals (TELEVISED VERSION)

In the Round of Quarterfinals, Semifinals, and Finals, players compete in a head-to-head match consisting of ONLY ONE set. Competitors are seeded based on their current WLDA World Ranking and the higher seed will have the choice of either hitting 1st or 2nd. In these rounds, competitors will hit eight balls in 3 minutes. The winner of the match advances to the next round.

Match Play Round of Quarterfinals / Semifinals / Finals (NON - TELEVISED VERSION)

In the Round of Quarterfinals, Semifinals, and Finals, players compete in a head-to-head match consisting of ONLY ONE set. Competitors are seeded based on their current WLDA World Ranking and the higher seed will have the choice of slot on the tee box. In these rounds, competitors will hit eight balls in 3 minutes and will be on the tee at the same time (hitting simultaneously). The winner of the match advances to the next round.



8. TOUR EVENT FORMAT (WOMEN'S DIVISION – 16 Players)

ROUND 1 – Five Sets; Point Totals Accrue; Top 8 advance to Match Play Round

Sixteen (16) players are grouped based on past results at last year's WLDC.

Each Women's Division player will complete five (5) sets of eight (8) balls in three (3) minutes. Each player's longest ball in each set will establish her standing within a group of four (4) players, which will all be on the tee at the same time.

Each player will be awarded points for each set based on her finish within the group of four (4). The amount of points a player amasses over her five (5) completed sets will determine her overall standing in the competition.

Points will be awarded within each group of four (4) players on the following basis: First: Two Hundred (200) points; Second: One Hundred (100) points; Third: Fifty (50) points; and Fourth: Twenty-five (25) points.

To illustrate, if in group one of set one the scores are:

- 1) Alie-377, Brenda-365, Cathy-363 and Debbie-359, then the point totals are Alex-200; Brenda-100; Cathy-50; Debbie-25.
- 2) If, however, Brenda and Cathy tie with 365 yards then the points are: Alie-200; Brenda-75; Cathy-75; Debbie- 25.
- 3) Or, using the same example, if Cathy and Debbie fail to post a number, the point totals are: Alie-200; Brenda-100; Cathy-37.5; Debbie-37.5.
- 4) Or if Alie is the only hitter in the group to post a number, point totals are: Alie-200; Brenda-58.33; Cathy-58.33; Debbie-58.33.
- 5) Finally, if none of the four hitters posts a number in the same set, each hitter in the group of four will receive 93.75 points.

Hitting Rotation

Before play begins, each Women's Division player will be assigned a hitting number and each player will keep that same number throughout the competition.

The matrix below shows the hitting rotation for each player during the five (5) sets. At the completion of play, each player will have faced the other fifteen (15) players in one (1) group.



Set One

Group 1: 1-8-9-16
Group 2: 4-5-12-13
Group 3: 3-6-11-14
Group 4: 2-7-10-15

Set Four

Group 1: 14-9-5-2
Group 2: 15-12-8-3
Group 3: 16-11-7-4
Group 4: 13-10-6-1

Set Two

Group 1: 6-4-15-9
Group 2: 5-3-16-10
Group 3: 8-2-13-11
Group 4: 7-1-14-12

Set Five

Group 1: 16-15-14-13
Group 2: 12-11-10-9
Group 3: 8-7-6-5
Group 4: 4-3-2-1

Set Three

Group 1: 9-13-3-7
Group 2: 12-16-2-6
Group 3: 11-15-1-5
Group 4: 10-14-4-8

Match-Play Finals

The eight (8) players with the highest point totals after five (5) completed sets will advance to the Match Play Quarterfinal Round. (In case of ties among the top eight (8) players, four (4)-ball playoffs will take place to determine seeds for match play.)

Quarter-Finals: Eight (8) players will be seeded according to their point totals in the preliminary sets. The matches involve seeds 1 vs. 8 (Match One), 4 vs. 5 (Match Two), 3 vs. 6 (Match 3) and 2 vs. 7 (Match Four). The four (4) winners advance to the Semifinals matches.

Semi-Finals: Four (4) players that advanced from the Quarter-Finals compete in the Semi-Finals. The matches involve seeds 1 & 8 vs. 4 & 5 (Match One), and 2 & 7 vs. 3 & 6 (Match Two). The two (2) winners advance to the Finals match.

Finals: The Final match pits the winners of the Semi-Finals matches and the winner is crowned champion of the "WLDA Tour Event."

9. TOUR EVENT ELIGIBILITY

Each Tour Event has a specific registration procedure and is posted on the event website, please visit www.WorldLongDrive.com for each event page.

Open Division:

Televised - Players ranked in the Top 36 + ties in the WLDA World Rankings as of a specified cut-off date for the rankings are eligible to register for the "WLDA Tour Event" beginning on a specific registration date as advertised by the WLDA through



12PM on a specific deadline date as published by the WLDA. If the Tour event is still not sold out we will then open it to the 37th – 50th + ranked players.

After 12pm on the deadline date, the “WLDA Tour Event will be open to all other players to fill remaining spots.

Non-Televised - Players ranked in the Top 50 + ties in the WLDA World Rankings as of a specified cut-off date for the rankings are eligible to register for the “WLDA Tour Event” beginning on a specific registration date as advertised by the WLDA through 12PM on a specific deadline date as published by the WLDA.

After 12pm on the deadline date, the “WLDA Tour Event will be open to all other players to fill remaining spots.

Tour Event Qualifier (Non-Televised):

In Leu of a waiting list the WLDA will host a qualifier for 16 players to have a chance to compete in the Tour Event. This is an OPEN qualifier and will be opened one week after Tour Event Registration.

This event will happen onsite the day before the Tour Event. At a minimum 4 players will advance from this event. Format will be Five Sets; Point Totals Accrue; Top 4 advance to the Tour Event. Entry fee for the Qualifier is \$375, if you advance in to the Tour event you will need to pay the additional \$375 to make up for the Tour entry fee.

Women’s Division: WLDA Tour Events are open to all women players

Masters Division: WLDA Tour Events will be invitational only

All players (Open, Women’s and Masters Divisions) must have signed the Player Consent form provided by the WLDA prior to competing in a WLDA sanctioned competition.

The WLDA may reject an entry application, revoke an accepted application, expel players from the competition and/or suspend players from future WLDA competitions, if a player engages in conduct detrimental to the integrity and image of the sport of long drive and/or public confidence in the WLDA as determined at the WLDA’s sole discretion.

10. TOUR EVENT REGISTRATION PROCESS

Entry applications must be filed online at www.WorldLongDrive.com during the specified registration dates for the applicable “WLDA Tour Event.” Late applications are not acceptable and will be automatically rejected. In addition, entries made by telephone, telegraph, mail or fax are not acceptable and will be automatically rejected.



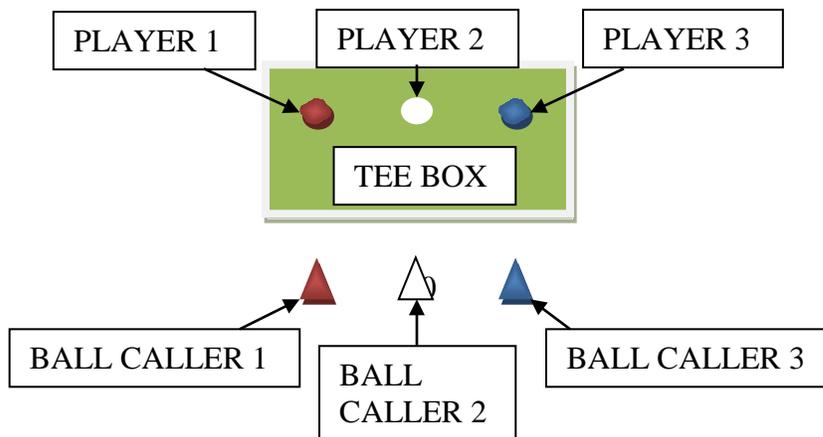
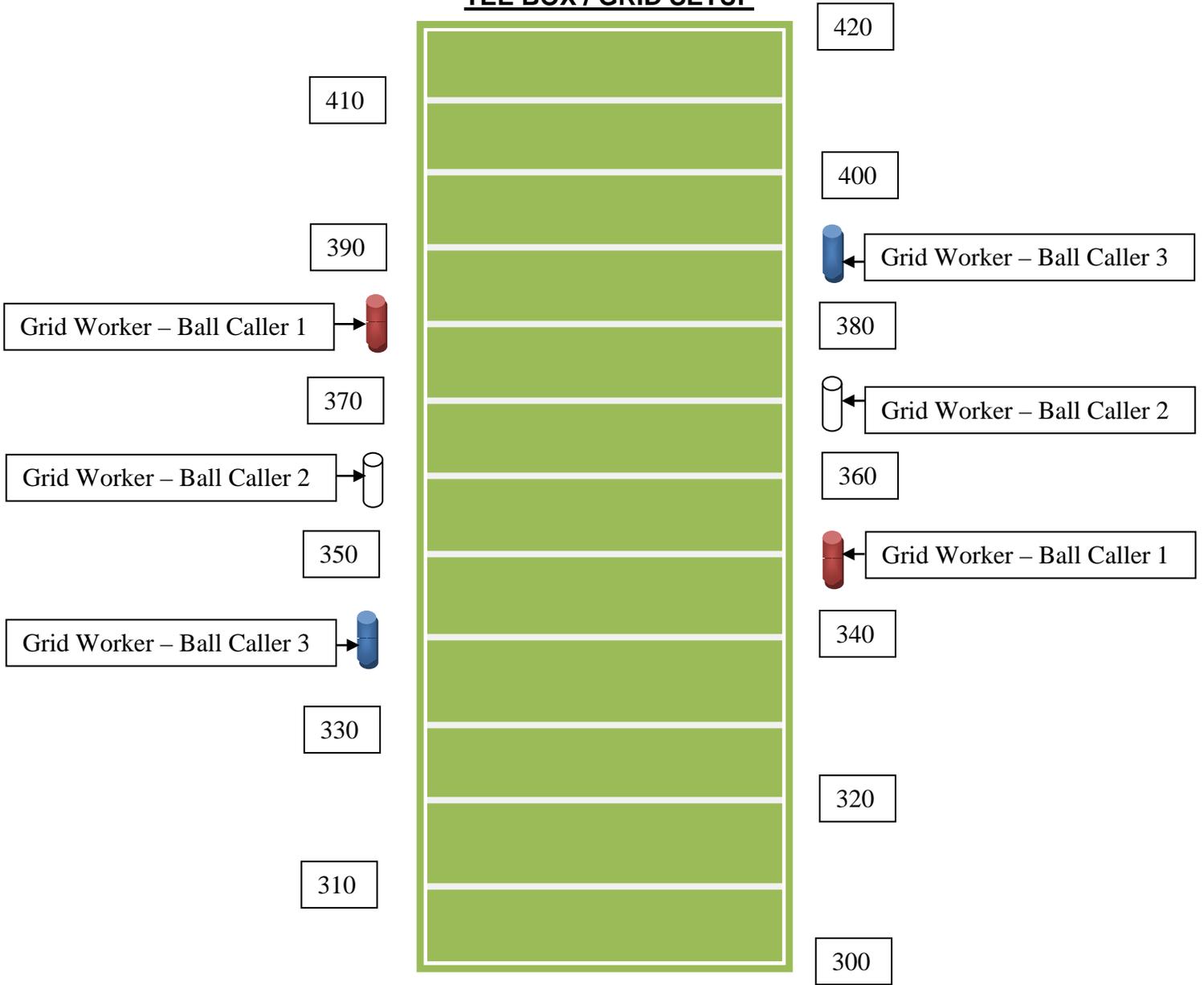
Time limit for entries means time of receipt by the WLDA (not the time entry is transmitted to the WLDA). Entries should be submitted early to allow ample time for delay or error in transmission. The risk of delay or error in transmission lies solely with the entrant and the WLDA will have no liability with respect to any such delay or error and the consequences therefrom, including rejection of the entry.

Every player must pay the applicable entry fee at time of registration. The entry for the Open Division is Seven Hundred Fifty Dollars (\$750.00 US), and the entry fee for the Masters Division & Women's Division is Five Hundred Dollars (\$500.00 US).

11. TOUR EVENT RANKING POINTS

Players can view the latest World Ranking information at <http://www.worldlongdrive.com/wld-rankings/>

TEE BOX / GRID SETUP





WLDA PLAYER ENDORSEMENT POLICY

To ensure that all members and players clearly understand the applicable parameters covering sponsorship and endorsement contracts, the WLDA and Golf Channel have adopted the following policy for any and all WLDA sanctioned competitions:

All sponsorships, endorsements and promotional activities by players, whether during or outside WLDA sanctioned competitions, are subject to the approval of the WLDA. (For purposes of this policy, all such promotional activity is referred to as “Sponsorships”.) Generally, all Sponsorships must be tasteful and in accordance with standards of decorum expected of Long Drive Professionals. Sponsorships by companies whose business reputation or ongoing business activities may reflect adversely upon the image and reputation of the Golf Channel, WLDA or its sponsors will not be approved. The following addresses categories of special concern:

Tobacco. No Sponsorships of any sort are permitted with companies selling tobacco products, other than cigars and tobacco smoked in pipes.

Distilled Spirits. A player may enter into a name and/or likeness agreement with a distilled spirit company. The ads or promotions (name or likeness) must include a social responsibility message and cannot include a direct call to action (e.g. “Call 1-800-555-5555 or visit us at www.xyz.com” or “Drink XYZ Distilled Spirit”). Further, use of a player’s likeness on primary (e.g. bottle label) or secondary (i.e. box or wrapping) distilled spirit packaging is not permitted. Beer and wine Sponsorships are permitted, and Sponsorships with legitimate apparel businesses owned or operated by distilled spirits companies are permitted, subject to the following limitations:

Any identifier must be limited to one location only per item on any apparel, head wear or golf equipment.

No visual representation of any distilled spirits product (e.g., liquor bottle, etc.) may appear on head wear, apparel, or golf bag of a player.

Gambling and Casinos. Sponsorships by casinos or gambling of any sort, including online gaming sites, are not permitted, with the following exception: Sponsorship by a resort that includes a casino is permitted, if the Sponsorship focuses on non-gambling aspects of the resort and does not conflict with 19 current Golf Channel and WLDA sponsors. Such Sponsorship shall not include the word “casino” (e.g., “Foxwoods” or “Foxwoods Resort” is permitted; “Foxwoods Resort and Casino” is not), or any graphic



or verbal depiction of gambling (e.g., cards or dice) in any identifier on the player's clothing or equipment, or in any advertising. All Sponsorships with resorts that include casinos or gambling require prior written approval of the WLDA.

Disparaging or Explicit Brands. Any brand that depicts or degrades a segment of the population is not allowed.

Logo Size, Location and Quantity. Logos on a player's clothing and headwear must be in good taste as to size, location and quantity. As a guideline, logos which do not exceed three by five inches (3"x5") are considered reasonable. Generally accepted locations are as follows: right and left chest of shirt; right and left sleeve of shirt; right and left collar of shirt; yoke of the shirt; and front, back and sides of headwear. Examples of unacceptable locations include: across the back of a shirt; down the length of either sleeve; and down the length of a player's pant legs and rear-end area of a player's pants. No more than eight (8) different sponsor logos should appear on a player's clothing and headwear. In addition, hat, shirt and pants designs may incorporate the apparel maker's logo, other corporate logos, words, slogans, or the like provided they do not exceed the three by five inches (3" x 5") size guideline. For any questions about Sponsorships, players should contact the WLDA.