



**HITTER HANDBOOK
2019 SEASON
V2 – May 2, 2019**

HITTER HANDBOOK

World Long Drive Association

Update Summary

Below is a summary of updates made to the Hitter Handbook.

April 29, 2019

POLICIES & PROCEDURES

- Section 4 - A clarification for televised portions of Tour events, that for the remainder of the 2019 season the ruling made on the grid will be final. Calls made on the grid have not and will continue to not be subject to any formal video review process to confirm or change calls made on the grid. We will re-evaluate this topic in the offseason to determine if any future action/changes will be taken in account.
- Section 8 - Addition of a rule that the ball must be teed in the circular disc on the tee box. This is to ensure consistent conditions and as a safety measure when left handers are adjacent to right handers on the tee box.
- Section 9 - Clarification on procedures moving forward for when a Hitter withdraws once a competition has already begun in both qualifying events and Tour events.

HITTER HANDBOOK

World Long Drive Association

2019 Season

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WORLD LONG DRIVE ASSOCIATION POLICIES & PROCEDURES

1. ELIGIBILITY

The World Long Drive Association (“WLDA”) operates or sanctions long drive competitions throughout the world, including, but not limited to, World Long Drive Qualifying Series events, WLDA Tour events and the Volvik World Long Drive Championship (“VWLDC”). All competitions are open to anyone who meets the criteria set forth herein.

Depending on participation levels, the WLDA may divide Hitters into different Divisions. WLDA’s current Divisions for 2019 include:

- Open Division (age 18+);
- Women’s Division (Open to women only); and
- Masters Division (age 45+).

BIRTHDAY RULE

The Open Division is available to Hitters who are at least eighteen (18) years of age by the first day of competition at the VWLDC Masters Division is available to Hitters who are at least forty-five (45) years of age by the first day of competition of the Masters VWLDC. Hitters who are forty-five (45) years of age and older may elect to compete in both the Open Division and the Masters Division.

2. EQUIPMENT

GOLF CLUBS

Golf clubs used in WLDA sanctioned competitions cannot appear on the United States Golf Association (“USGA”) Non-Conforming List and must appear on the USGA® Conforming List available at www.usga.org. In addition, all golf clubs used in WLDA competitions must conform with the USGA® Rules of Golf (Appendix II, 1c), which limits golf club length to a maximum of forty-eight inches (48”). This USGA rule will be upheld by the WLDA at all WLDA sanctioned events through the use of a CLUBLENGTH™ Ruler Measuring Tool that conforms to the USGA® method for measuring golf club length.

In addition, all golf clubs are subject to Characteristic Time (“CT”) testing at any time during a WLDA competition at the WLDA’s sole discretion. All equipment, including golf clubs, is subject to inspection by the WLDA at the WLDA’s sole discretion, and WLDA reserves the right to confiscate any golf clubs and/or equipment that do not conform to the guidelines set forth herein. Use of illegal equipment could be confiscated or result in disqualification.

TEES

All tees must conform to the USGA® Rules of Golf (Appendix IV - Devices and Other Equipment – Rule 11).

GLOVES

All gloves must conform to the USGA® Rules of Golf (Appendix IV - Devices and Other Equipment – Rule 14-3).

FOOTWEAR

All golf shoes must have soft spikes only. Golf shoes with metal spikes are not allowed during any WLDA competition. Any Hitter wearing golf shoes with metal spikes during a WLDA competition will be disqualified from such competition.

TOWELS

Hitters must keep towels behind the teeing area.

HEADPHONES

Hitters cannot wear headphones during any WLDA competition.

ADDITIONAL ARTICLES

Hitters may not bring other sponsored articles (ex. umbrellas) to the teeing area except as allowed with the dress code policy below.

3. OFFICIAL GOLF BALL

Hitters are required to hit the golf ball provided by the WLDA at all sanctioned WLDA competitions. Hitters will be assigned a hitting location and each Player is required to ensure that his or her WLDA issued golf balls are visible at all times.

4. DEFINITION OF A QUALIFIED DRIVE

A "Qualified Drive" must be a minimum of three hundred (300) yards for Hitters competing in the Open Division, two hundred and fifty (250) yards for Hitters competing in the Masters Division, and two hundred (200) yards for Hitters competing in the Women's Division. Qualified Drives must meet the following requirements:

- A Hitter's golf ball must come to rest within the designated boundaries of the WLDA competition grid;
- A Hitter's golf ball touching any part of the WLDA competition grid boundary is considered "in play";
- A Hitter's golf ball coming into contact with any obstruction or surface outside the WLDA competition grid will not be considered a Qualified Drive, regardless if the golf ball comes back into the WLDA competition grid boundary; and
- A Hitter's golf ball that does not meet the minimum yardage for that Hitter's Division as outlined above is considered "out of play."
- The official ruling on each of the above circumstances will be at the discretion of the rules official on-site and will be final; this includes television portions of Tour events: there will be no consideration given to any video replay to confirm/over-rule calls made on the grid.

Drives will be measured from the tee line to the farthest point of the golf ball. Distance will include carry and roll of the ball. NOTE: Inclement weather, or other factors, may result in the minimum yardages outlined above being lowered, which will be determined at the WLDA's sole discretion.

5. CONFIRMED YARDAGES

All distances called back during the set are approximates and will not be deemed final until the set has been completed and the grid officials are able to approach the grid and verify the longest ball for each Hitter. Once grid officials have confirmed yardages, the final confirmed yardages are announced by the public address announcer or posted on the WLDA official results.

6. IN CASE OF A TIE

Preliminary Qualifying: In the event there are two (2) or more identical confirmed yardages recorded, (within six inches (6") of another Hitter's drive) those yardages are deemed a tie, and those tied Hitters will hit eight (8) additional balls in a three minute set to determine the final winning drive, but only if it is for the last place to

qualify (the "Playoff"). The Playoff will continue until a winner is declared. If one of the Hitters is not present for the Playoff, then the Hitter that is present will be deemed the winner. The hitting order will remain the same as originally registered on the official WLDA score sheet.

Points Round Format: In the event there are two (2) or more identical confirmed yardages recorded (within six inches (6") of another Hitter's drive) during a set of 8 balls, those yardages are deemed a tie, and those tied Hitters will split points based on the point allocation of the event (See WLDC Qualifying Series Rules / Tour Policies Section 6, 7, & 8). (Any competitor who posts an OB round will be awarded 0 points for that set)

At the completion of a Round in the Points Format, and in the event there are two (2) or more competitors tied with the same amount of points, those tied Hitters will hit eight (8) additional balls in a three minute set to determine the "Winner," but only if it is for the last place to qualify or advance to the next Round. The Playoff will continue until a winner is declared. If one of the Hitters is not present for the Playoff, then the Hitter that is present will be deemed the winner. The hitting order will remain the same as originally registered on the official WLDA score sheet.

Match Play: In the event that the competitors have identical confirmed yardages recorded, (within six inches (6") of each other) those yardages are deemed a tie, and those tied Hitters will hit eight (8) additional balls in a three minute set to determine the final winning drive. The Playoff will continue until a winner is declared (See TV Playoff Rule in Format). The hitting order will remain the same as originally registered on the official WLDA score sheet.

Match Play Round of Quarterfinals / Semifinals / Finals (TELEVISED ROUNDS)

In the Round of Quarterfinals, Semifinals, and Finals, Hitters compete in a head-to-head match consisting of ONLY ONE set. Competitors are seeded based on their Point Totals from Round 3 and the higher seed will have the choice of either hitting 1st or 2nd. In these rounds, competitors will hit a set of 8 balls in 3 minutes. Hitter 1 will hit his set of eight balls, and then Hitter 2 will hit his set of eight balls. The winner of the match advances to the next round.

Play-Off Procedure

In the Match-Play format If Player A and Player B both fail to hit a ball in play or have a tie in yardage during the first set the following will happen:

- Players will both attempt the set over again (8 consecutive balls), if players A&B fail to hit a ball in play or tie based on yardage then we will take a break (commercial break)
- Players will make the final attempt in a set (8 consecutive balls) to hit a ball in play that's longer than the other. If both players fail to hit a ball in play or record a winning yardage we will use the following tie breaker:
 - o 1st Tie breaker:
 - From the round of 16, we would take longest ball from when Player A and Player B were on the tee at the same time
 - o 2nd Tie breaker
 - In the 1st tie breaker they both had a OB set we would take the longest ball in the round of 16 to break a tie
 - o 3rd Tie barker

In Round 2 (Round of 32) if the players are in the same group we would take longest ball from when Player A and Player B were on the tee at the same time. If they are not grouped together then we will take their longest ball from Round 2 (Group of 32).

7. STARTING TIME

The WLDA does not issue tee times to Hitters, nor does the WLDA approximate the time a Hitter will hit. It is the Hitter's responsibility to be ready when his or her name is called, and his or her failure to do so will result in disqualification from the applicable WLDA competition. Online registrations will be given priority to the first hitting times. Once on-site registration opens, all "walk ups" will be added to the next available hitting time.

Hitters called to the on-deck area should report to that designated area immediately. Hitters that are "In the Hole" may also be called and should be ready to report to the on-deck area. Hitters that are "On-Deck" should begin walking to the tee box immediately upon the conclusion of the previous group and not wait for their name to be called.

8. COMPETITION TEE

The competition tee is divided into two (2), three (3), or four (4) slots. If there are four (4) slots, "Slot 1" is on the left (facing the grid); "Slot 2" is in the left center (facing the grid); "Slot 3" is on the right center (facing the grid); and "Slot 4" is on the right (facing the grid).

Multiple (e.g., 2, 3, or 4) Hitters will be on the tee at the same time. As they are instructed to begin their set, they will have a total of three (3) minutes to hit eight (8) golf balls. The ball must be teed in the center of the tee markers. In events with a stage/turf tee box, the ball must be teed in the round disc in the center of the markers. There will be no practice shots from the competition tee. If there is any delay caused by technical difficulty, the appropriate time will be added back on the clock. The longest drive landing (and coming to rest) in the grid out of the eight (8) shots will be measured. At the completion of a set, Hitters must exit the teeing ground immediately and refrain from any discussions with the grid officials. If a Hitter causes undue delay of any WLDA competition, that Hitter will receive a warning or may be disqualified from the competition he or she is competing in, which determination shall be at the WLDA's sole discretion.

9. ALTERNATES

WLD Qualifying Events:

In some cases, Hitters who qualify and compete in sanctioned WLD Qualifying Events may not be able to participate in the next round. If this occurs, the WLDA will refer to the official WLDA score-sheet from the applicable competition and may exercise the option to contact an alternate player in the order of the results. The alternate Hitter will be offered the opportunity to participate in the next round.

WLD Tour Events:

In some cases, Hitters who qualify and compete in sanctioned WLD Tour events may not be able to participate in the next round. If this occurs once a competition has already begun and that round is seeded, then the slot will not be filled. In preliminary rounds, there will be an open slot on the tee box, and in match play rounds, it will be considered a forfeited match.

10. WEATHER CONDITIONS

The WLDA cannot guarantee weather conditions during competition or that the conditions will remain constant during competition. Severe weather-related conditions may delay or suspend play. Such conditions include: (i) the safety of the Hitters due to the danger from lightning; and (ii) the WLDA competition tee or grid being deemed unplayable at the WLDA's sole discretion.

If such inclement weather is present, every effort will be made by the WLDA to complete the competition. If play is delayed, all Hitters should remain on property at the host facility and await official announcements from the WLDA. If the conditions remain unplayable and/or lightning is present, the WLDA will choose one of the following options at WLDA's sole discretion: (i) the competition may be shortened and become official; or (ii) the format may be altered (e.g., single elimination; less balls per set; or more eliminated in each round).

While the WLDA will do everything possible to complete the competition, the WLDA will not issue refunds to any Hitter if severe weather-related conditions shorten the competition. The WLDA's decision to pause and/or resume the competition is at the WLDA's sole discretion, and all marks will stand and will be deemed final.

11. AMATEUR / PROFESSIONAL STATUS

The WLDA will follow the USGA Rules of Amateur Status. For more information on keeping your amateur status please visit: <http://www.usga.org/rules/rules-of-amateur-status.html#!rule-01>.

12. ETIQUETTE

Hitters and their guests shall conduct themselves in a responsible manner at all times. Proper golf etiquette is required during all levels of WLDA competitions. At no time will disorderly conduct, abusive language, intoxication, possession of firearms, and/or possession or use of an illegal substance be tolerated. Violations of this section shall be cause for immediate expulsion from WLDA competitions and forfeiture of all monies paid, if any. The WLDA has the right to refuse service to any Hitter or guest for improper etiquette.

13. DRESS CODE

Male competitors are allowed shorts in qualifier events and preliminary rounds (non-TV rounds) of Tour events. In TV rounds, male competitors will wear slacks or long pants. Denim and cutoffs are not permitted. Male competitors are allowed collared golf shirts or "mock" collared-shirts. Sleeveless shirts or tank tops are not allowed. Shirts must be tucked in.

Female competitors are allowed shorts, pants, skirts, skinsuits or similar without restriction. Denim and cutoffs are not permitted. Female competitors are allowed sleeveless and collarless shirts.

Competitors are allowed worn props or garments for athlete introductions as long as they have no sponsor branding and are placed out of camera view while hitting and removed before the first Hitter in the set goes onto the tee box.

14. FOOD AND BEVERAGE

During a WLDA sanctioned event, only soft drinks, energy drinks, sports drinks and/or water are permitted in the teeing/competition area(s) in non-sponsored containers (ex. generic water bottle, small manufacturer logo). Alcoholic beverages are not permitted to be consumed during the competition by Hitters.

15. WLDA STANDARD TERMS & CONDITIONS

All Hitters agree to the WLDA Standard Terms & Conditions that can be found at www.WorldLongDrive.com.

16. DISCREPANCIES, DECISIONS AND INTERPRETATIONS OF RULES

The WLDA shall make all on-site decisions pertaining to interpretations of the official WLDA rules, postponement and/or rescheduling of any WLDA event and all other decisions affecting the outcome of WLDA competitions. Any decision or interpretation of the official WLDA rules shall be at WLDA's sole discretion and shall be final.

17. WLD ACHIEVEMENTS/PROPER USE

WLDA Hitters past/future should follow the below guidelines to ensure WLDA achievements are correctly attributed.

- Winning an official WLDA Sanctioned Tour event allows the Hitter to reference themselves as:
 - World Long Drive Association Tour Event Winner
 - WLDA Tour Event Winner and/or Tour Winner
 - [Event Name] Champion
 - Example
 - Clash in the Canyon Champion
 - Clash in the Canyon Women's Division Champion
 - Clash in the Canyon Masters Division Champion
- Winning the Volvik World Long Drive Championship event allows the Hitter to reference themselves as:
 - Open Division
 - Volvik World Long Drive Champion
 - World Long Drive Champion
 - World Long Drive Champ
 - Women's Division
 - Volvik World Long Drive Champion
 - World Long Drive Champion
 - World Long Drive Champ
 - Volvik World Long Drive Women's Division Champion
 - World Long Drive Women's Division Champion
 - World Long Drive Women's Division Champ
 - Masters Division
 - Volvik World Long Drive Masters Division Champion
 - World Long Drive Masters Division Champion
 - World Long Drive Masters Champ

18. CODE OF CONDUCT

As representatives of the sport, Hitters are held to a high standard by the WLDA, the media and the public. Responsible conduct advances the interest of the sport and the WLDA. Irresponsible behavior can negatively impact both the athlete and the WLDA and undermines the positive image set by other Hitters. Hitters and their guest(s) shall conduct themselves in a responsible manner at all times.

The WLDA reserves the right to eject and disqualify any Hitter, without a refund, or any individual at any time for conduct deemed inappropriate or damaging to the reputation of the WLDA or the sport at the WLDA's sole discretion. Discipline may be imposed, but not limited to, the following examples:

- Excessive display of anger, vulgar language or club throwing

- Any action that puts the safety of fans, officials or fellow competitors in harm
- Excessive alcohol/illegal drug use
- Lack of etiquette or disrespect to a fellow Hitter, official or any other individual
- Criminal offenses including, but not limited to, those involving the use or threat of violence; domestic violence; and other forms of partner abuse; theft and other property crimes; sex offenses; obstruction or resisting arrest; disorderly conduct; fraud; racketeering; money laundering; prohibited substances, performance-enhancements and substance abuse
- Unlawful possession of a gun or other weapon
- Conduct that imposes inherent danger to the safety or well-being of another person
- Any action that threatens the integrity of the competition to manipulate the results of the competition
- Violent, threatening or harassing behavior
- Derogatory or offensive conduct including insulting language, or actions about a person's ethnic background, heritage, color, race, national origin, age, religion, disability, gender or sexual orientation
- Inappropriate physical, verbal and online behavior (such as inappropriate statements made by social media, email, text message, private messages, DMs, snaps, etc.)
- Betting on anything related to the WLD competition
- Conduct that undermines the integrity and reputation of the WLDA
- Unreasonable attacks or disparagement of events, sponsors, fellow Hitters, the sport or the WLDA (responsible expressions of legitimate disagreement with the WLDA or its policies is not prohibited)
- Conduct unbecoming of a professional or conduct that may bring disrepute on the individual, the WLDA or the sport

Alcohol

Hitters must conduct themselves in responsible manner during events. Consuming alcoholic beverages during any portion of the competition (ex. qualifiers, preliminary rounds, final rounds) is prohibited. Moderate, responsible consumption of alcoholic beverages after competition or during social functions is permitted.

Digital Conduct

Digital and social media are critical parts of WLDA's marketing efforts and strategies. As a result, WLDA holds Hitter's actions via digital communication to the same high standards across TV, radio and our other social / digital platforms consistent with our Code of Conduct under the following conditions:

- Hitters, or their representatives, may capture images, video and audio during events for the purpose of posting on personal, social or digital platforms
- Content may not be live-streamed or posted "shot by shot" so as not to violate broadcast agreements
- Any commercial-use of WLDA-owned digital content is prohibited, unless agreed upon in writing by WLDA and Golf Channel
- WLDA/Golf Channel footage may not be used for commercial purposes
- WLDA content may not be edited by the Hitter, or representatives, in any commercial manner
- No digital or social media accounts may be created that suggest it is authorized or endorsed by WLDA without written permission
- Sponsors or representatives of Hitters may engage with Hitter social media posts, in the form of likes, shares or retweets in a manner that does not imply an official relationship with WLDA or Golf Channel
- Commercial entities may not film or photograph WLD events for marketing and promotional purposes without prior approval from WLD. Any commercial entity seeking footage for commercial purposes should contact WLD to discuss licensing

- The Hitter is responsible for his/her own content and any potential approvals of other athletes, officials, fans, etc., depicted in the content

19. GENDER POLICY

The WLDA Gender Policy sets forth the procedures by which a transgendered long drive Hitter may participate in WLDA events, including the WLDC, and is intended to ensure fair competition for all competitors participating in any event on the WLDA schedule. All Hitters agree to the WLDA Gender Policy, which can be found at www.WorldLongDrive.com and in Exhibit A.

20. SERVICE ANIMALS

WLDA prohibits bringing a pet (a domestic animal kept for pleasure or companionship) to any WLDA event, with the exception any planned, advance promotions or service animals pursuant to the Americans with Disabilities Act (“ADA”). Per the ADA, a “service animal” is defined as “any animal individually trained to work or perform tasks for the benefit of an individual with a disability, including, but not limited to, guiding individuals with impaired vision, alerting individuals to an impending seizure or protecting individuals during one, and alerting individuals who are hearing impaired to intruders, or pulling a wheelchair and fetching dropped items.”

Emotional support animals are not considered “service animals” under the ADA; however, WLDA may, in WLDA’s sole discretion, allow emotional support animals at WLDA events when permitted by applicable law and by the golf course hosting the applicable WLDA event.

QUALIFYING SERIES RULES / TOUR POLICIES

1. REGISTRATION PROCEDURE

All Hitters must fill out an official entry form and pay the entry fee prior to competing. Entry fees for WLDA competitions must be paid by every player. Once registered, the Hitter's name will be added to the official WLDA score sheet, and this will determine the hitting order for the WLDA competition. A Hitter must declare his or her Division(s) upon registration at the Preliminary Qualifying event and for each paid attempt. Hitters have two (2) ways to register for a WLDA competition:

(1) Online:

- Hitters are encouraged to sign up online at www.WorldLongDrive.com prior to the competition to ensure a hitting time. Only credit cards are accepted for online registrations

(2) On-Site:

- A Hitter can register on-site for as many attempts as necessary to qualify as long as space is available. All payments must be paid by credit card. Hitters who register on-site will be placed in the next available hitting time at the completion of registration.

Cancellation Policy:

- **Preliminary and Final Qualifying:**
 - The entry fee for Preliminary Qualifying competitions is Forty Dollars (\$40.00) and the entry fee for Final Qualifying competitions is One Hundred Ninety Dollars (\$190.00). Entry fees for Preliminary and Final Qualifying competitions will not be refunded at any time for any reason.
- **WLDA Events and Volvik WLDC:**
 - Hitters may cancel their registration for WLDA events, excluding Preliminary and Final Qualifying, and the Volvik WLDC by so notifying the WLDA at LongDrive@GolfChannel.com before registration closes for the applicable event, the date of which will be set forth on the applicable event's website. If the WLDA receives a Hitter's cancellation before registration closes for the applicable event, the WLDA will refund that Hitter's entry fee for the applicable event less a One Hundred Twenty Dollar (\$120.00) service charge which the WLDA deducts from all entry fee refunds. For the avoidance of doubt, the WLDA will not issue refunds for any reason except as outlined in this paragraph.

2. ADDITIONAL ATTEMPTS

Hitters may make additional attempts to qualify as long as space and time permits. If a Hitter elects to make an additional attempt to qualify, the appropriate entry fee is due prior to his next attempt as time and space permits.

3. TIMING FOR THE COMPETITION

As Hitters' names are called, each Hitter has three (3) minutes to attempt eight (8) shots. There are no practice shots from the tee area. Only a Hitter's longest Qualified Drive will be measured and recorded.

4. RECORDING DRIVES / DISTANCES

Each of the Hitter's drives will be recorded on the official WLDA score-sheet. If a Hitter hits a Qualified Drive that is considered one of the eight (8) longest of the day in that Hitter's competitive Division, the location of the golf ball will be accurately marked (and measured, if needed).

5. PRELIMINARY & FINAL QUALIFYING PROCESS

WHAT: The WLDA will host Preliminary and Final Qualifying competitions in 2019 across the US.

WHEN: Qualifying competitions begin in March and end by August 12, 2019.

WHO: Qualifying competitions take place for the Open Division only.

HOW: Qualifying competitions will feature two (2) days of Preliminary Qualifying competitions each day followed by a Final Qualifying competition.

PRELIMINARY & FINAL QUALIFYING (Times may vary at different locations):

PRELIMINARY QUALIFYING FORMAT

Each day of Preliminary Qualifying will feature 4 qualification events as per the times listed. Each Preliminary Qualifying Event will produce four different winners (top 4 longest drives / yardages) and those competitors will advance to the Finals Qualifier held that day.

Day 1

Preliminary Qualifiers:

9am-10am / 10am – 11am / 11:30am - 12:30pm / 12:30pm - 1:30pm

Final Qualifier:

2pm – 3:30pm

Day 2

Preliminary Qualifiers:

9am-10am / 10am – 11am / 11:30am - 12:30pm / 12:30pm - 1:30pm

Final Qualifier:

2pm – 3:30pm

During each day of Open Division qualifying, sixteen (16) Hitters will advance to the Final Qualifier on the same day.

6. FINAL QUALIFYING PROCESS (OPEN DIVISION)

Sixteen (16) Open Division Hitters from Day 1 (same format for Day 2) of the Preliminary Qualifiers compete in a five-set point format.

Entry fee breakdown: Preliminary Qualifier – Forty Dollars (\$40.00 US) / Final Qualifier – One Hundred Ninety

Dollars (\$190.00 US).

OPEN DIVISION FINAL QUALIFYING COMPETITION

OPEN DIVISION

Each day, sixteen (16) Hitters will advance to the Open Division Final Qualifier.

WHAT'S AT STAKE

The top three (3) point earners from the Final Qualifier will earn a spot in the field of the Volvik WLDC.

FINAL QUALIFYING FORMAT

Five Sets; Point Totals Accrue; Top 3 advance to the VOLVIK WORLD LONG DRIVE CHAMPIONSHIP

16 competitors will complete five sets of eight balls in 3 minutes. Their longest ball in each set will establish his standing within a group of four Hitters, of which all four Hitters will be on the tee at the same time.

Each competitor will be awarded points for each set based on his finish within the group of four. The amount of points a competitor amasses over his five completed sets will determine his overall standing in the group.

Points will be awarded within each group of four on the following basis: First-200 points; Second-100 points; Third-50 points; Fourth-25 points (Any competitor who posts an OB round will be awarded 0 points for that set)

Hitting Rotation

Before play begins, each competitor will be assigned a hitting number. He will keep that same number throughout the event.

The matrix below shows the hitting rotation for each competitor during the five sets. At the completion of play, each Hitter will have faced the other 15 competitors in the group.

Set One

Group 1: 1-8-9-16
Group 2: 4-5-12-13
Group 3: 3-6-11-14
Group 4: 2-7-10-15

Set Four

Group 1: 14-9-5-2
Group 2: 15-12-8-3
Group 3: 16-11-7-4
Group 4: 13-10-6-1

Set Two

Group 1: 6-4-15-9
Group 2: 5-3-16-10
Group 3: 8-2-13-11
Group 4: 7-1-14-12

Set Five

Group 1: 16-15-14-13
Group 2: 12-11-10-9
Group 3: 8-7-6-5
Group 4: 4-3-2-1

Set Three

Group 1: 9-13-3-7
Group 2: 12-16-2-6
Group 3: 11-15-1-5
Group 4: 10-14-4-8

The top 3 in the group will advance to the field of the 2018 VOLVIK World Long Drive Championship.

7. TOUR EVENT FORMAT (OPEN DIVISION - 54 HITTERS)

Round 1 – 54 Hitters

Four Sets; Point Totals Accrue; Top 5 from each group of 9 advance to ROUND 2.

54 Competitors are divided into 6 groups of 9 based on current World Rankings. Each group of 9 will complete four sets of eight balls in 3 minutes. Their longest ball in each set will establish his standing within a group of three Hitters, of which all three Hitters will be on the tee at the same time.

Each competitor will be awarded points for each set based on his finish within the group of three. The amount of points a competitor amasses over his four completed sets will determine his overall standing in the group.

Points will be awarded within each group of three on the following basis:

- First-200 points
- Second-100 points
- Third-50 points
- Any competitor who posts an OB round will be awarded 0 points for that set

Shootout Round

The 6th place finisher in each group of 9 (6 total Hitters) advances to a “Last Chance” Shootout Round. The 6th place finisher in Group 1, Group 2, and Group 3 completes an eight-ball set in a Shootout Round. The top finisher in the group earns a spot in Round 2. The other competitors are eliminated from the competition.

The same process is completed for the 6th place finishers in Group 4, Group 5, and Group 6. Those competitors complete an eight-ball set in a Shootout Round. The top finisher in the group earns a spot in Round 2. The other competitors are eliminated from the competition.

Round 2 – 32 Hitters

Five Sets; Point Totals Accrue; Top 8 from each group of 16 advance to ROUND 3.

32 Competitors are divided into 2 groups of 16 based on current World Rankings. Each group of 16 will complete five sets of eight balls in 3 minutes. Their longest ball in each set will establish his standing within a group of four Hitters, of which all four Hitters will be on the tee at the same time.

Each competitor will be awarded points for each set based on his finish within the group of four. The amount of points a competitor amasses over his five completed sets will determine his overall standing in the group.

Points will be awarded within each group of four on the following basis:

- First-200 points
- Second-100 points
- Third-50 points
- Fourth-25 points
- Any competitor who posts an OB round will be awarded 0 points for that set

Round 3 – 16 Hitters

Five Sets; Point Totals Accrue; Top 8 advance to Match Play Tournament

Competitors are seeded into the group of 16 based on current World Rankings. Each competitor will complete five sets of eight balls in 3 minutes. Their longest ball in each set will establish his standing within a group of four Hitters, of which all four Hitters will be on the tee at the same time.

Each competitor will be awarded points for each set based on his finish within the group of four. The amount of points a competitor amasses over his five completed sets will determine his overall standing in the group.

Points will be awarded within each group of four on the following basis:

- First-200 points
- Second-100 points
- Third-50 points
- Fourth-25 points
- Any competitor who posts an OB round will be awarded 0 points for that set

Match Play Round of Quarterfinals / Semifinals / Finals (TELEVISED ROUNDS)

In the Round of Quarterfinals, Semifinals, and Finals, Hitters compete in a head-to-head match consisting of ONLY ONE set. Competitors are seeded based on their Point Totals from Round 3 and the higher seed will have the choice of either hitting 1st or 2nd. In these rounds, competitors will hit a set of 8 balls in 3 minutes. Hitter 1 will hit his set of eight balls, and then Hitter 2 will hit his set of eight balls. The winner of the match advances to the next round.

Play-Off Procedure

In the Match-Play format If Player A and Player B both fail to hit a ball in play or have a tie in yardage during the first set the following will happen:

- Players will both attempt the set over again (8 consecutive balls), if players A&B fail to hit a ball in play or tie based on yardage then we will take a break (commercial break)
- Players will make the final attempt in a set (8 consecutive balls) to hit a ball in play that's longer than the other. If both players fail to hit a ball in play or record a winning yardage we will use the following tie breaker:
 - 1st Tie breaker:
 - From the round of 16, we would take longest ball from when Player A and Player B were on the tee at the same time
 - 2nd Tie breaker
 - In the 1st tie breaker they both had a OB set we would take the longest ball in the round of 16 to break a tie
 - 3rd Tie breaker
 - In Round 2 (Round of 32) if the players are in the same group we would take longest ball from when Player A and Player B were on the tee at the same time. If they are not grouped together then we will take their longest ball from Round 2 (Group of 32).

Timeline (Times may vary at different locations):

Day 1: Round 1

Group 1: 8am – 9am

Group 2: 9:30am – 10:30am
Group 3: 11am – 12pm
Shootout: 12:05pm – 12:10pm
Group 4: 1pm – 2pm
Group 5: 2:30pm – 3:30pm
Group 6: 4pm – 5pm
Shootout: 5:05pm – 5:10pm

Day 2: Round 2

Group 1: 8am – 9:30am
Group 2: 10:00am – 11:30am

Round 3

Group of 16: 12:30pm – 2:00pm

Day 3: Quarterfinals / Semifinals / Finals – LIVE TV

8. WOMEN'S DIVISION TOUR EVENT FORMAT

WOMEN'S DIVISION – 16 Hitters

ROUND 1 – Five Sets; Point Totals Accrue; Top 8 advance to Match Play Round

Sixteen (16) Hitters are grouped based on past results at last year's WLDC.

Each Women's Division Hitter will complete five (5) sets of eight (8) balls in three (3) minutes. Each Hitter's longest ball in each set will establish her standing within a group of four (4) Hitters, which will all be on the tee at the same time.

Each Hitter will be awarded points for each set based on her finish within the group of four (4). The amount of points a Hitter amasses over her five (5) completed sets will determine her overall standing in the competition.

Points will be awarded within each group of four (4) Hitters on the following basis:

- First: Two Hundred (200) points
- Second: One Hundred (100) points
- Third: Fifty (50) points
- Fourth: Twenty-five (25) points
- Any competitor who posts an OB round will be awarded 0 points for that set

To illustrate, if in group one of set one the scores are:

- 1) Alex -377, Brenda-365, Cathy-363 and Debbie-359, then the point totals are Alex-200; Brenda-100; Cathy-50; Debbie-25.
- 2) If, however, Brenda and Cathy tie with 365 yards then the points are: Alex-200; Brenda-75; Cathy-75; Debbie- 25.

- 3) Or, using the same example, if Cathy and Debbie fail to post a number, the point totals are: Alex-200; Brenda-100; Cathy-0; Debbie-0.
- 4) Or if Alex is the only Hitter in the group to post a number, point totals are: Alex-200; Brenda-0; Cathy-0; Debbie-0
- 5) Finally, if none of the four Hitters posts a number in the same set, each Hitter in the group of four will receive 0 points.

Hitting Rotation

Before play begins, each Women's Division Hitter will be assigned a hitting number and each Hitter will keep that same number throughout the competition.

The matrix below shows the hitting rotation for each Hitter during the five (5) sets. At the completion of play, each Hitter will have faced the other fifteen (15) Hitters in one (1) group.

Set One

Group 1: 1-8-9-16
 Group 2: 4-5-12-13
 Group 3: 3-6-11-14
 Group 4: 2-7-10-15

Set Four

Group 1: 14-9-5-2
 Group 2: 15-12-8-3
 Group 3: 16-11-7-4
 Group 4: 13-10-6-1

Set Two

Group 1: 6-4-15-9
 Group 2: 5-3-16-10
 Group 3: 8-2-13-11
 Group 4: 7-1-14-12

Set Five

Group 1: 16-15-14-13
 Group 2: 12-11-10-9
 Group 3: 8-7-6-5
 Group 4: 4-3-2-1

Set Three

Group 1: 9-13-3-7
 Group 2: 12-16-2-6
 Group 3: 11-15-1-5
 Group 4: 10-14-4-8

Match-Play Finals

The eight (8) Hitters with the highest point totals after five (5) completed sets will advance to the Match Play Quarterfinal Round. (In case of ties among the top eight (8) Hitters, four (4)-ball playoffs will take place to determine seeds for match play.)

Quarter-Finals: Eight (8) Hitters will be seeded according to their point totals in the preliminary sets. The matches involve seeds 1 vs. 8 (Match One), 4 vs. 5 (Match Two), 3 vs. 6 (Match 3) and 2 vs. 7 (Match Four). The four (4) winners advance to the Semifinals matches.

Semi-Finals: Four (4) Hitters that advanced from the Quarter-Finals compete in the Semi-Finals. The matches involve seeds 1 & 8 vs. 4 & 5 (Match One), and 2 & 7 vs. 3 & 6 (Match Two). The two (2) winners advance to the Finals match.

Finals: The Final match pits the winners of the Semi-Finals matches and the winner is crowned champion of the “WLDA Tour Event.”

Play-Off Procedure

In the Match-Play format If Player A and Player B both fail to hit a ball in play or have a tie in yardage during the first set the following will happen:

- Players will both attempt the set over again (8 consecutive balls), if players A&B fail to hit a ball in play or tie based on yardage then we will take a break (commercial break)
- Players will make the final attempt in a set (8 consecutive balls) to hit a ball in play that’s longer than the other. If both players fail to hit a ball in play or record a winning yardage we will use the following tie breaker:
 - o 1st Tie breaker:
 - From the round of 16, we would take longest ball from when Player A and Player B were on the tee at the same time
 - o 2nd Tie breaker
 - In the 1st tie breaker they both had a OB set we would take the longest ball in the round of 16 to break a tie
 - o 3rd Tie breaker
 - In Round 2 (Round of 32) if the players are in the same group we would take longest ball from when Player A and Player B were on the tee at the same time. If they are not grouped together then we will take their longest ball from Round 2 (Group of 32).

WOMEN’S DIVISION – 18 Hitters

ROUND 1

Four Sets; Point Totals Accrue; Top 8 (top 4 from each group of 9) advance to Match Play Quarterfinal Round

18 Hitters are divided into 2 groups of 9 based on current World Rankings (those not listed in the current World Rankings will be blind drawn into a group of 9). Each group of 9 will complete four sets of eight balls in 3 minutes. Their longest ball in each set will establish her standing within a group of three Hitters, of which all three Hitters will be on the tee at the same time.

Each Hitter will be awarded points for each set based on her finish within the group of three. The amount of points a competitor amasses over her four completed sets will determine her overall standing in the group.

Points will be awarded within each group of three on the following basis:

- First-200 points
- Second-100 points
- Third-50 points
- Any competitor who posts an OB round will be awarded 0 points for that set

Before play begins, each competitor will be assigned a hitting number. She will keep that same number throughout the event.

The matrix below shows the hitting rotation for each Hitter during the four sets. At the completion of play, each Hitter will have faced the other 8 competitors in the group.

Set One		Set Three	
Group 1:	1-4-7	Group 1:	5-9-1
Group 2:	2-5-8	Group 2:	6-2-7
Group 3:	3-6-9	Group 3:	4-8-3
Set Two		Set Four	
Group 1:	8-1-6	Group 1:	1-2-3
Group 2:	9-4-2	Group 2:	5-6-4
Group 3:	7-3-5	Group 3:	8-7-9

Match Play Round of Quarterfinals / Semifinals / Finals (TELEVISED VERSION)

In the Round of Quarterfinals, Semifinals, and Finals, Hitters compete in a head-to-head match consisting of ONLY ONE set. Hitters are seeded based on their Point Totals with their group from Round 1. Group A – 1st vs Group B – 4th; Group A – 2nd vs Group B – 3rd; Group A – 3rd vs Group B – 2nd; Group A – 4th vs Group B – 1st.

In the Quarterfinal round, the higher seed will have the choice of slot on the tee box. In this round, competitors will hit eight balls in 3 minutes and will be on the tee at the same time (hitting simultaneously). The winner of the match advances to the Semifinal round. In the Semifinal and Finals Round, the higher seed will have the choice of either hitting 1st or 2nd. In these rounds, competitors will hit a set of 8 balls in 3 minutes. Hitter 1 will hit his set of eight balls, and then Hitter 2 will hit his set of eight balls. The winner of the match advances to the next round.

Play-Off Procedure

In the Match-Play format If Player A and Player B both fail to hit a ball in play or have a tie in yardage during the first set the following will happen:

- Players will both attempt the set over again (8 consecutive balls), if players A&B fail to hit a ball in play or tie based on yardage then we will take a break (commercial break)
- Players will make the final attempt in a set (8 consecutive balls) to hit a ball in play that's longer than the other. If both players fail to hit a ball in play or record a winning yardage we will use the following tie breaker:
 - o 1st Tie breaker:
 - From the round of 16, we would take longest ball from when Player A and Player B were on the tee at the same time
 - o 2nd Tie breaker
 - In the 1st tie breaker they both had a OB set we would take the longest ball in the round of 16 to break a tie
 - o 3rd Tie breaker
 - In Round 2 (Round of 32) if the players are in the same group we would take longest ball from when Player A and Player B were on the tee at the same time. If they are not grouped together then we will take their longest ball from Round 2 (Group of 32).

9. TOUR EVENT ELIGIBILITY

Each Tour Event has a specific registration procedure and is posted on the event website, please visit www.WorldLongDrive.com for each event page.

Open Division:

Televised - Hitters ranked in the Top 50 + ties in the WLDA World Rankings as of a specified cut-off date for the rankings are eligible to register for the “WLDA Tour Event” beginning on a specific registration date as advertised by the WLDA through 12PM on a specific deadline date as published by the WLDA. If the Tour event is still not sold out we will then open it to the 51+ ranked Hitters to fill remaining spots.

Example:

Competitors in the Top 50 +ties in the WLDA World Long Drive Rankings as of March 11th are eligible to register for the AK-CHIN Smash in the Sun beginning March 12 at 12pm ET through March 15 at 12pm ET. After 12pm ET on March 15, the event will open to the everyone to fill the remaining spots.

Women’s Division: WLDA Tour Events are open to all women Hitters

Masters Division: WLDA Tour Events will be invitational only

All Hitters (Open, Women’s and Masters Divisions) must have signed the Competitor Agreement provided by the WLDA prior to competing in a WLDA sanctioned competition. See Exhibit B.

The WLDA may reject an entry application, revoke an accepted application, expel Hitters from the competition and/or suspend Hitters from future WLDA competitions, if a Hitter engages in conduct detrimental to the integrity and image of the sport of long drive and/or public confidence in the WLDA as determined at the WLDA’s sole discretion as outlined in the WLDA Code of Conduct.

10. TOUR EVENT REGISTRATION PROCESS

Entry applications must be filed online at www.WorldLongDrive.com during the specified registration dates for the applicable “WLDA Tour Event.” Late applications are not acceptable and will be automatically rejected. In addition, entries made by telephone, telegraph, mail or fax are not acceptable and will be automatically rejected.

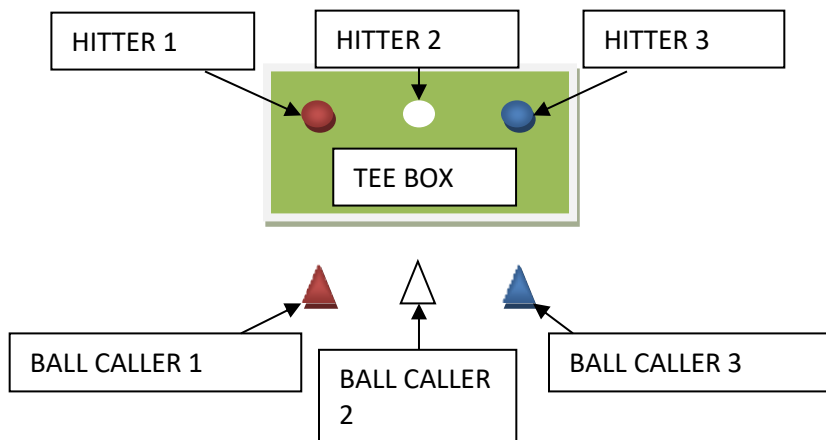
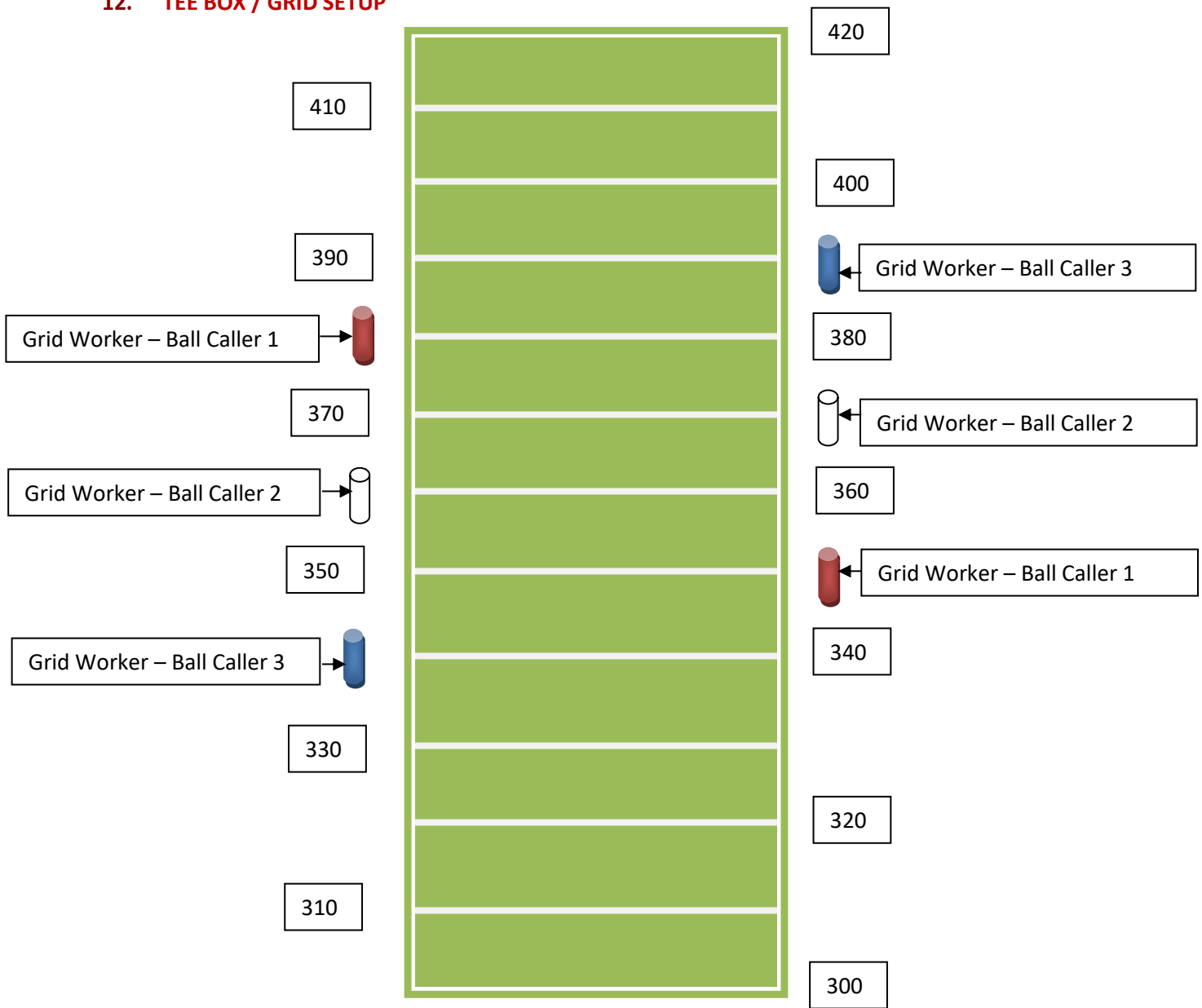
Time limit for entries means time of receipt by the WLDA (not the time entry is transmitted to the WLDA). Entries should be submitted early to allow ample time for delay or error in transmission. The risk of delay or error in transmission lies solely with the entrant and the WLDA will have no liability with respect to any such delay or error and the consequences therefrom, including rejection of the entry.

Every Hitter must pay the applicable entry fee at time of registration. The entry for the Open Division is Seven Hundred Fifty Dollars (\$750.00 US), and the entry fee for the Masters Division & Women’s Division is Five Hundred Dollars (\$500.00 US).

11. TOUR EVENT RANKING POINTS

Hitters can view the latest World Ranking information at <http://www.worldlongdrive.com/wld-rankings/>

12. TEE BOX / GRID SETUP



13. WLDA HITTER ENDORSEMENT POLICY

To ensure that Hitters clearly understand the applicable parameters covering sponsorship and endorsement contracts, the WLDA and Golf Channel have adopted the following policy for any and all WLDA sanctioned competitions:

All sponsorships, endorsements and promotional activities by Hitters, whether during or outside WLDA sanctioned competitions, are subject to the approval of the WLDA. (For purposes of this policy, all such promotional activity is referred to as "Sponsorships".) Generally, all Sponsorships must be tasteful and in accordance with standards of decorum expected of long drive professionals. Sponsorships by companies whose business reputation or ongoing business activities may reflect adversely upon the image and reputation of the Golf Channel, WLDA or its sponsors will not be approved. The following addresses categories of special concern:

Tobacco. No Sponsorships of any sort are permitted with companies selling tobacco products, smokeless tobacco products, e-cigarettes, vapor devices, marijuana, other than cigars and tobacco smoked in pipes.

Pharmaceuticals. No Sponsorships of any sort are permitted with companies selling products banned under anti-doping codes such as the World Anti-Doping Agency, which may be updated at <https://www.wada-ama.org/en/content/what-is-prohibited>.

Distilled Spirits. A Hitter may enter into a name and/or likeness agreement with a distilled spirit company. The ads or promotions (name or likeness) must include a social responsibility message and cannot include a direct call to action (e.g. "Call 1-800-555-5555 or visit us at www.xyz.com" or "Drink XYZ Distilled Spirit"). Further, use of a Hitter's likeness on primary (e.g. bottle label) or secondary (i.e. box or wrapping) distilled spirit packaging is not permitted. Beer and wine Sponsorships are permitted, and Sponsorships with legitimate apparel businesses owned or operated by distilled spirits companies are permitted, subject to the following limitations:

Any identifier must be limited to one location only per item on any apparel, head wear or golf equipment.

No visual representation of any distilled spirits product (e.g., liquor bottle, etc.) may appear on head wear, apparel, or golf bag of a Hitter.

Gambling and Casinos. Sponsorships by casinos or gambling of any sort, including online gaming sites, are not permitted, with the following exception: Sponsorship by a resort that includes a casino is permitted, if the Sponsorship focuses on non-gambling aspects of the resort and does not conflict with current Golf Channel and WLDA sponsors as listed and updated from time to time on WorldLongDrive.com. There may not be graphic or verbal depiction of gambling (e.g., cards or dice) in any identifier on the Hitter's clothing or equipment, or in any advertising. All Sponsorships with resorts that include casinos or gambling require prior written approval of the WLDA.

Disparaging or Explicit Brands. Any brand that depicts or degrades a segment of the population is not allowed or one that brings disrepute upon the WLDA or the sport.

Body Advertising. Any permanent or temporary sponsored embellishment is not permitted.

Logo Size, Location and Quantity. Logos on a Hitter's clothing and headwear must be in good taste as to size, location and quantity. Logos must not exceed three by five inches (3"x5") are considered reasonable. Generally accepted locations are as follows: right and left chest of shirt; right and left sleeve of shirt; right and left collar of shirt; yoke of the shirt; and front, back and sides of headwear. Examples of unacceptable locations include: across the back of a shirt; down the length of either sleeve; and down the length of a Hitter's pant legs and rear-end area of a Hitter's pants. In addition, hat, shirt and pants designs may incorporate the apparel maker's logo, other corporate logos, words, slogans, or the like provided they do not exceed the three by five inches (3" x 5") size guideline and cannot have a variation of the logo be incorporated into the overall design of the garment, or a repeating mark, that exceeds the size or quantity specifications above. For any questions about Sponsorships, Hitters should contact the WLDA.



EXHIBIT A
WORLD LONG DRIVE ASSOCIATION GENDER POLICY

This Gender Policy ("Policy") sets forth the procedures by which a transgendered long drive competitor may participate in the World Long Drive Association ("WLDA") official qualifying events, including the World Long Drive Championship ("WLDC"). This Policy is intended to ensure fair competition for all competitors participating in any event on the WLDA schedule.

1. Proof of Gender.

In any WLDA event in which it is required that a competitor is a specific gender (male or female), the competitor must identify himself or herself during the registration process as a person of that particular gender. Failure to provide proof of gender when gender has been reassigned, and to comply with the process and procedures set forth in this Policy, may result in disqualification from the applicable WLDA qualifying event and the WLDC. In the event that a competitor has had gender reassignment surgery at any point after puberty, that competitor must provide certain documentation to WLDA in accordance with the procedures set forth below. Gender reassignment prior to puberty is not subject to these requirements.

2. Prerequisite for Eligibility.

A competitor who has had gender reassignment must have had a gonadectomy no less than two (2) years prior to the registration deadline for the specific WLDA event.

3. Procedures and Documentation for Submitting Proof of Gender (First-time Registrants)

- A. As set forth in the Standard Terms & Conditions, each competitor must comply with this Policy. Eligibility to compete in any WLDA event will only be evaluated in connection with a competitor who has registered to compete in the WLDA event. The specific WLDA event must be identified in writing with the accompanying documentation specified below.
- B. Three (3) copies of gender reassignment documentation must be submitted via overnight or first class mail in an envelope marked "Confidential" and addressed to Christopher Murvin, General Counsel, Esq., World Long Drive Association, 7580 Golf Channel Drive, Orlando, FL 32819, and received by WLDA no later than five (5) days after registration closes for the specific WLDA event. The documentation, which will be reviewed by WLDA's medical panel, must include the following: (i) Identification of physician who conducted pre-operative psychiatric evaluation, including name, address and phone number; (ii) Hospital records confirming completed surgical gonadectomy; (iii) All office records documenting related follow-up treatment; and (iv) Executed waiver allowing members of WLDA's medical panel to contact all treating physicians, if deemed necessary (to obtain this document, please contact WLDA at LongDrive@GolfChannel.com).
- C. In the event that hospital records have been purged or lost, or are otherwise unobtainable, a current physical examination performed by a physician experienced in this type of surgery, a report from that physician and the documentation referenced in parts (i) and (iii) of Paragraph B above, will be considered and reviewed.

4. Procedure for Registrants who have been Previously Approved Under this Policy.

If eligibility for a WLDA event has been previously approved under this Policy, subsequent WLDA event registrations, including registration for the WLDC, whether in the initial or subsequent years, will be accepted without the documentation required in Section 3, Paragraph B.

5. Additional Considerations.

If questions relating to a competitor's compliance with this Policy arise, either prior to or after commencement of a WLDA event, or after a WLDA event has been completed, WLDA may contact the competitor for verification and request that the competitor provide appropriate documentation in accordance with this Policy. A competitor has seven (7) days after receipt of such a request within which to provide the required documentation to WLDA at the above referenced address. If the WLDA event has commenced, the competitor may be permitted to continue in that WLDA event until a determination has been made on the competitor's eligibility in accordance with this Policy. If it is determined that the competitor should be disqualified, any award, prize, cash and/or ranking points arising from that competitor's participation in that WLDA event will be forfeited. The competitor will not be banned from future WLDA events so long as the competitor satisfies the requirements of this Policy in connection with future WLDA events.

Questions regarding the process and procedures set forth in this Policy can be sent to LongDrive@GolfChannel.com.

6. Privacy.

- A. WLDA will maintain all information and documentation provided by competitors pursuant to this Policy in confidence, with only counsel, WLDA's medical panel, and limited WLDA staff members having access to such information and documentation. If a competitor wants WLDA to release to any golf association or other similar entity information confirming that the competitor has followed the procedures of this Policy and was deemed eligible to compete in a particular WLDA event, the competitor must: (i) execute WLDA's Authorization for Release of Information (to obtain this document, please contact WLDA at LongDrive@GolfChannel.com); and (ii) send the executed Authorization for Release of Information to WLDA at 7580 Golf Channel Drive, Orlando, FL 32819, to the attention of Christopher Murvin, General Counsel, Esq., in an envelope marked "Confidential."
- B. WLDA expressly disclaims any ability to limit or prevent third-party inquiries made directly to the competitor or to others. In the event that a third-party (other than one specified by the competitor in accordance with the provisions noted above), including media representatives, makes an inquiry with respect to a particular competitor's eligibility to compete in a particular WLDA event, WLDA will respond simply that the competitor was deemed eligible or ineligible to compete in said event.

7. Confidentiality.

You agree to keep the terms and conditions of this Policy (and any aspects of any dispute or arbitration relating thereto) confidential, except: (i) for your agents, attorneys, financial advisors and spouse, who have a need to know such information and are bound by the confidentiality obligations contained in this Policy; (ii) to the extent such disclosure is required by order or ruling of a Court or other tribunal of competent jurisdiction; or (iii) to the extent such disclosure is necessary in order to enforce your rights hereunder. Breach of this Section 7 by you will constitute a material breach by you and, in addition to WLDA's other rights and remedies, WLDA will have the right to expel you from current and/or future WLDA events. The provisions of this Section 7 will survive the expiration or termination of this Policy.

8. Indemnification.

You will indemnify WLDA, TGC, LLC, and all others connected with any WLDA event, and will hold them harmless from any and all liability, claim, action, damage, expense, and loss of any kind caused by or arising out of any statement or action relating to the procedures set forth in this Policy.

9. Governing Law.

This Policy is controlled by Florida law. Your remedies for any breach of this Policy by WLDA or others will be limited to an action for damages. In no event will you be entitled to enjoin or restrain the production, distribution or exhibition of any WLDA event.

10. Dispute Resolution.

You agree that any controversy or claim arising out of or relating to this Policy, its enforcement, arbitrability or interpretation will be submitted to final and binding arbitration, to be held in Orlando, Florida. The arbitrator will be selected by mutual agreement of the parties, or, if the parties cannot agree, then by striking from a list of arbitrators supplied by the American Arbitration Association or JAMS/Endispute. The arbitration will be a confidential proceeding, closed to the general public. The arbitrator will issue a written opinion stating the essential findings and conclusions upon which the arbitrator's award is based. The parties will share equally in payment of the arbitrator's fees and arbitration expenses, and any other costs unique to the arbitration hearing (recognizing that each party bears its own deposition, witness, expert and attorneys' fees and other expenses to the same extent as if the matter were being heard in court). Nothing in this Section 10 will affect either party's ability to seek from a court injunctive or equitable relief at any time to the extent that same is not precluded by another provision of this Policy.

11. Severability; Modification

If any provision of this Policy is held to be unenforceable by a Court of competent jurisdiction for any reason whatsoever (a) the validity, legality and enforceability of the remaining provisions of this Policy (including without limitation, all portions of any provisions containing such unenforceable provisions that are not themselves unenforceable), will not in any way be affected or impaired thereby; and (b) to the fullest extent possible, the unenforceable provision will be deemed modified and replaced by a provision

that approximates the intent and economic effect of the unenforceable provision and this Policy will be deemed amended accordingly.

12. Waiver; Assignment; Entire Understanding

Any waiver of any provision of this Policy in a particular instance will not be a waiver of such provision for the future. All remedies, rights, undertakings, obligations and agreements contained in this Policy will be in addition to and will not limit any other remedy, right, undertaking, obligation or agreement of either party. You understand and agree that WLDA may license, assign and otherwise transfer this Policy to any person or entity. You agree that this Policy is the complete understanding with respect to the subject matter herein and supersedes all prior understandings and communications, whether written or oral, with respect to the subject matter herein. This Policy is subject to change at WLDA's sole discretion.



EXHIBIT B

WORLD LONG DRIVE ASSOCIATION COMPETITOR AGREEMENT

This Competitor Agreement, together with the Standard Terms and Conditions (collectively, the "Agreement"), is a binding legal agreement between World Long Drive Association ("WLDA"), and me, and governs my participation in the World Long Drive Championship ("WLDC") and all related qualifying events, programming and ancillary programming during the calendar year in which this agreement is executed (collectively, the "Program").

1. I represent that I am over 18 years of age and a United States Citizen or have a proper government work visa or other documentation to participate in the Program.
2. The Term of the Agreement shall begin on the date I sign the Agreement through one (1) year after the initial airing of the WLDC (the "Promotion Period"). During the Promotion Period, I will provide media services (including television; radio; print; internet; etc.) to WLDA and in connection with the promotion, marketing, advertising and publicity of the Program and make other promotional appearances ("Appearances") as required by WLDA (collectively, "Promotions"). Subject to my availability and at my sole discretion, I will participate in "Appearances" during the Promotion Period for general media, hospitality, publicity, WLDA-sponsored experience and/or promotional services as may be needed by WLDA or WLDA's affiliates.
3. I will use my best efforts to create and actively utilize social media platforms (Twitter; Facebook; Instagram; etc.) to promote the Program and my participation in the Program during the Promotion Period in full cooperation with WLDA and in compliance with WLDA's Social Media Policies and applicable law.
4. Except for apparel and logos described in my Sponsorship Agreements in Exhibit 1, WLDA may, in its sole discretion, allow or disqualify any article of clothing and accessory or mask any logos that appear during the Program. All logos must meet WLDA's standards as outlined in the Hitter Handbook. I will not wear any apparel bearing the logo of any third party that competes with the sponsors of the Program subject to WLDA written approval, except for apparel and logos described in my Sponsorship Agreements in Exhibit 1. Unless contractually prohibited by a sponsorship agreement to which I am a party and which has been properly disclosed to WLDA (See Exhibit 1), I understand that WLDA may ask me to wear branded clothing and carry a branded golf bag as provided by WLDA during the Program, Appearances, or Promotions that I attend or participate in during the Promotion Period but I will not be required to wear such clothing or carry a branded golf bag unless I agree to terms of an agreement in connection therewith. During the Promotion Period, I will notify WLDA of any appearances or statements I may make through any form of media that pertain to the Program unless such appearances or statements are arranged by or coordinated through WLDA.
5. If any disclosures or representations I make in the Agreement are false, or if I breach the Agreement, WLDA may withhold from me any prize(s) and/or cash, which I would otherwise have won, and may suspend or terminate me from the Program, and I will return to WLDA any prize(s) and/or cash already delivered to me; and WLDA may make any explanation, announcement, on-air or otherwise, WLDA may choose.

6. As a condition to this Agreement, I may promote myself in a manner that is consistent with WLDA policies as specified in the Hitter Handbook. Such promotion includes my website, during personal appearances, and during my participation in golf events.

I hereby acknowledge that I have had an opportunity to review the Competitor Agreement, and I agree to abide by all its terms. If I refuse to sign the Agreement, I am not eligible to participate in any event on the WLDA schedule. I agree that the Agreement contains our entire understanding relating to the Program and cannot be changed or terminated except in writing signed by WLDA and me. I understand that my completion of the Agreement does not ensure my participation in the Program or guarantee that the Program will take place.

Print: _____ Signature: _____ Date: _____

Address: _____

**STANDARD TERMS
AND CONDITIONS**

1. Before participating in the Program, I will read and/or be briefed on the Program rules, including the Player Handbook, and will obey them. I agree to cooperate and to follow all directions. WLDA's decision on all matters (including competitor selection) will be final. WLDA may change, add to, delete from, modify, or amend Program rules at WLDA's sole discretion. I have observed, and will continue to abide by, any and all rules and decisions made by WLDA concerning my qualifications, participation in the Program, selection of opponents, interviews with me, and the selection and awarding of merchandise, prizes, and/or cash, if any. I understand that certain prizes may be subject to conditions that I must fulfill at a later time, including: 1) my participation in other ancillary programming that is directly related to my participation in the Program; and 2) execution of further documentation (e.g., releases and waivers) as may be required by third party prize providers.
2. I understand that my appearance in the Program is only for the purpose of participating in the Program as a competitor. Except as specifically provided in the Agreement or as otherwise authorized by WLDA, I will not myself, or authorize others to, prepare or assist in the preparation of any written work, audio work, and/or visual work that depicts, concerns, or relates in any way to my appearance in the Program. I recognize that my breach of this paragraph would cause WLDA irrevocable injury and damage that cannot be reasonably or adequately compensated by damages in an action at law, and, therefore, I expressly agree that WLDA will be entitled to injunctive and other equitable relief to prevent and/or cure any breach or threatened breach of this paragraph by me.
3. I understand and agree that my actions and conversations (including those that might be regarded as private) during the course of my participation in the Program will be observable by and audible to others, will be recorded by WLDA and its agents for possible telecast and/or other dissemination or distribution by WLDA by any means it chooses. I understand that cameras and other production equipment may be present during the production of the Program, and that such cameras and equipment are an integral and expected part of all aspects of the Program. I understand that my privacy during the course of my participation in the Program will be limited.
4. I represent that I will not be in possession of any weapons, illegal drugs, or other contraband during the production of the Program. I hereby provide my consent for WLDA to confiscate any such items immediately. I further represent that I will not use performance-enhancing drugs before and during my participation in the Program, and understand that as a competitor in the Program I am subject to drug testing at WLDA's sole discretion. I understand that I may be disqualified from the Program if, at any time during the production of the Program, I breach the representations in this paragraph or refuse to submit to a drug test as requested by WLDA. I hereby release WLDA from any liability resulting directly or indirectly from any drug test and/or regarding any loss or damage to any items I possess, including those items that WLDA may confiscate pursuant to the Agreement. If I fail a drug test, I understand that I will be disqualified from participating in future WLDA events, including the Program, and lose any prize(s) and/or cash I would have otherwise won.
5. I am aware that it is a federal offense punishable by fine and/or imprisonment for anyone to "cheat" by predetermining or attempting to predetermine the outcome of the Program with intent to deceive the viewing public, and that it is a federal offense to offer or accept any special or secret assistance in connection with the Program. I will not participate in any such act or any other deceptive or dishonest act with respect to the Program. If anyone tries to induce me to do any such act, I will immediately notify WLDA.

6. If I maintain USGA Amateur Status or am an amateur under the R&A Rules of Amateur Status, I agree that by virtue of being selected and/or appearing as a competitor in the Program, I will lose my amateur status unless I communicate to the WLDA director in writing before the commencement of the Program that I intend to maintain my amateur status and forfeit any cash prizes that I may win in the WLD event.
7. I grant to WLDA, its successors, licensees, and assignees, the non-exclusive but irrevocable perpetual right and license to film, tape, photograph or otherwise record me and to use my likeness, voice, name, biographical material, and any remarks that I may make in connection with the production, distribution, exhibition, advertising, or other exploitation of the Program or for any other purpose and manner whatsoever, in whole or in part, throughout the universe by any method and in all media, now known or hereafter created. I understand that in addition to the Program, WLDA may create ancillary programming during and after production of the Program, including but not limited to: a) unique-to-web content (e.g., behind-the-scenes, bonus footage, etc.); b) an instructional program profiling contestants; and c) other written, audio, and/or video content (e.g., blog entries, chats, etc.). I understand that my cooperation and participation in ancillary programming that is directly related to my participation in the Program is a requirement of the Agreement, subject to my availability. I agree that the telecast or other exploitation of the Program (or ancillary programming) in which I may appear will not entitle me to receive any additional compensation or consideration, including prizes, and/or cash. I will cooperate by making available and furnishing any information or material that is requested of me. The photographs, tapes, movies, and recordings of everything I say or do on or in connection with the Program (or ancillary programming) will be owned by WLDA to edit as WLDA wishes and to do with as WLDA wishes at any time in the future, as often as WLDA wishes, in perpetuity; the Program or any part thereof can be rearranged or added to other material without payment to me of any kind whatsoever. Under no circumstances will WLDA use Competitor's image, name or likeness to promote any third-party good or service without Competitor's express consent.
8. Except as disclosed in Exhibit 1, I represent that I have not executed any agreement in conflict with the Agreement or in any way attempted to sell, dispose of, encumber or pledge any of the rights herein granted to WLDA, or at any time authorized, licensed or granted any consent to any person, firm or corporation other than WLDA, to make, produce, publish, exhibit or otherwise use my name or likeness in connection with my participation in the Program, to any television, motion picture, book, radio, Internet, newspaper, magazine or any other electronic, broadcast, or print-related media without WLDA's prior written approval.
9. I understand that I am acting as an independent contractor and I am not covered by any employee benefits offered by WLDA or any parent or subsidiary of WLDA. I will pay all taxes or duties (including, but not limited to state and federal or other taxes or duties) on any cash/prizes I win or payments I otherwise receive. I release and indemnify WLDA from any liability for any such taxes or duties. I authorize WLDA to deduct or require payment of any such tax or duty before delivery of cash and/or prizes. If payment is required, and I do not pay such taxes or duties prior to receiving the cash and/or prize, my cash and/or prize will be deemed forfeited.
10. Provided alternative arrangements are not made, my winnings, if any, will be delivered to the address provided by me in the Agreement, or to the closest feasible place for pickup by me, within ninety (90) days from the premiere broadcast of the WLDC. My refusal to accept any winnings or failure to advise WLDA within such time period of my failure to receive any winnings will release WLDA and all others connected with the Program of any and all obligations in connection with my refusal or failure to receive such winnings. Prior to receipt of any winnings, I may not assign any prize or cash that I win to another person or organization. I understand that WLDA is not responsible for any prizes or cash offered by any third-party sponsor.

11. I will indemnify WLDA, TGC, LLC, any media outlet exhibiting the Program, and/or all others connected with the Program, and will hold them harmless from any and all liability, claim, action, damage, expense, and loss of any kind caused by or arising out of any statement or action relating to the possession or use of any prize, cash or otherwise. I understand that all travel related to my participation in the Program is at my sole risk, regardless of whether or not I actually appear in the Program.
12. Any waiver of any term of the Agreement in a particular instance will not be a waiver of such term for the future. All remedies, rights, undertakings, obligations and agreements contained in the Agreement will be in addition to and will not limit any other remedy, right, undertaking, obligation or agreement of either party.
13. WLDA is not obligated to have me appear in any exhibition of the Program on any media. If I appear in the Program, WLDA and related media outlets are not obligated to exhibit the Program in which I appear, or my appearance within the Program. I understand that if I am expelled or disqualified from the Program, my expulsion and disqualification from the Program may be based on reasons other than my failure in the qualifying events, as determined by WLDA in accordance with the Agreement. The waivers, releases, and indemnities in the Agreement and any other agreement that I may execute in connection with the Program expressly apply to any such expulsion and to any other action by another competitor or any other third-party occurring at any time. I understand that if I fail to conduct myself without due regard to social conventions or public morals or decency, or if I commit any act which degrades the Program, WLDA or anyone else connected with the Program, or brings any of the foregoing into public disrepute, contempt, scandal or ridicule, or if I have previously so conducted myself in such a manner and information relating thereto becomes public or comes to the attention of WLDA prior to the end of the Promotion Period, without limiting any other rights under the Agreement, WLDA will have no obligation to award any prize to me, and may immediately remove me from the Program. If I am expelled from the Program for any reason, I expressly release the Released Parties (as defined below) from all claims arising from or relating to my expulsion from the Program.
14. I release the following parties: WLDA; TGC, LLC; NBCUNIVERSAL; the Program's venue and sponsors; and all other companies and entities engaged by WLDA in the production of the Program or in the provision of prizes, and all of their parents, subsidiaries, affiliates, directors, officers, employees, successors, assignees, agents, and licensees, and each of them (the "Released Parties") from all claims arising out of injury or damage to me as a result of, or by reason of, my participation in the Program, or from any use of any prize or gift awarded to me in the Program. I understand that I am voluntarily participating in the Program with full and complete knowledge of the risks and potential dangers involved, and I voluntarily agree to assume (for myself, my personal representatives, assignees, heirs, and next of kin), the entire risk of any loss, damage and injury of any nature whatsoever, including, without limitation, physical or emotional injury, dismemberment, and death, arising out of my participation in the Program or arising out of my possession or use of any non-cash prize. WLDA is not responsible for articles left unsupervised in competitor areas, including, but not limited to, handbags, wallets, jewelry, and money, nor will WLDA accept possession or bailment of such articles. I understand that WLDA's staff has no authority to bind WLDA or create bailment. I understand that as a competitor in the Program, I may reveal and/or relate and other parties may reveal and/or relate about me information of a personal, private, or surprising nature, which may be factual and/or fictional. I understand that I may be surprised, shocked, or experience a variety of natural and/or manufactured elements that may cause a multitude of reactions. I represent that my physical and mental health is good and that I have neither knowledge nor notice of any condition or symptoms thereof which might be aggravated or affected by my participation in the Program.
15. I agree that I, my assignees, heirs, distributees, guardians, and legal representatives will not bring or be

a party to any legal action or claim against the Released Parties, based upon or arising out of my participation in the Program or in any way related to the Program, or any exploitation of the Program, on any legal theory whatsoever (including, but not limited to claims for personal injury, dismemberment or death, rights of privacy and publicity, portrayal in a false light, or defamation). If a claim is brought to enforce the terms and conditions of the Agreement, the prevailing party will be awarded its reasonable attorney's fees and costs incurred.

16. The Agreement is controlled by Florida Law. My remedies for any breach of the Agreement by WLDA or others will be limited to an action for damages. In no event will I be entitled to enjoin or restrain the production, distribution, or exhibition of the Program.
17. I agree that any controversy or claim arising out of or relating to the Agreement, its enforcement, arbitrability or interpretation will be submitted to final and binding arbitration, to be held in Orlando, Florida. The arbitrator will be selected by mutual agreement of the parties, or, if the parties cannot agree, then by striking from a list of arbitrators supplied by the American Arbitration Association or JAMS/Endispute. The arbitration will be a confidential proceeding, closed to the general public. The arbitrator will issue a written opinion stating the essential findings and conclusions upon which the arbitrator's award is based. The parties will share equally in payment of the arbitrator's fees and arbitration expenses and any other costs unique to the arbitration hearing (recognizing that each side bears its own deposition, witness, expert and attorneys' fees and other expenses to the same extent as if the matter were being heard in court). Nothing in this paragraph will affect either party's ability to seek from a court injunctive or equitable relief at any time to the extent that same is not precluded by another provision of the Agreement.
18. At all times, I will keep secret and retain in the strictest of confidence, and not use for my benefit or the benefit of others, any and all Confidential Information or Trade Secrets of or concerning WLDA or any of its Affiliates. The term "Confidential Information and Trade Secrets" includes without limitation information not generally known to the public concerning developing news stories, programming and promotions, finances, billings, ratings, and sales policies. I agree to keep the terms and conditions of this Agreement, including those pertaining to compensation and fringe benefits (and any aspects of any dispute or arbitration relating thereto) confidential, except: (i) for my agents, attorneys, financial advisors and spouse, who have a need to know such information and are bound by the confidentiality obligations herein contained; (ii) to the extent such disclosure is required by order or ruling of a Court or other tribunal of competent jurisdiction; or (iii) to the extent such disclosure is necessary in order to enforce my rights hereunder. Breach of this provision by me shall constitute a material breach by me and, in addition to WLDA's other rights and remedies, WLDA shall have the right to terminate this Agreement. The provisions of this Section shall survive the expiration or termination of this Agreement.

**Exhibit 1
Third Party
Sponsorship Form**

Competitor Name:			
	Sponsor 1	Sponsor 2	Sponsor 3
Third Party:			
Please describe the general nature of your relationship with the Third Party.			
What is the term of your agreement with the Third Party?			
Does the Third Party have the right to use your name, likeness, voice or image in any form of media (print, digital, TV, radio)? If yes, please explain.			
Are you endorsing a product or service for the third party? If so, please explain.			
Will the third party identify you as a WLDA competitor?			
Are you required to wear or use any apparel or equipment bearing the logo of the Third Party during WLDC or any related events?			
Does the Third Party want to use the WLDA logo or trademark?			
Does the Third Party currently advertise or have any business relationship with WLDA, Golf Channel and/or NBCU that you are aware of?			